



NEW HORIZON COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES

WORKSHOP

Title	Unique Domain Workshop – Logistics and Supply Chain Workshop
Department	MBA
Date	09th April 2026
Time	9.30 AM - 4.30 PM
Speaker's Name	Mr. Avijit Dubey – Independent Consultant
Brief Description	<p>As part of the Unique Domain Workshop Week, a workshop on Logistics and Supply Chain Management was conducted on 9th April 2026 at New Horizon College of Engineering. The session was delivered by Mr. Avijit Dubey, an experienced industry consultant, who provided valuable practical insights into the real-world functioning of the Supply Chain Management (SCM) industry.</p> <p>The workshop was designed to offer both conceptual understanding and industry-oriented exposure. It was highly interactive and focused on key industry expectations from MBA students, current trends in SCM, essential skills required in the field, and career preparation strategies.</p> <p>Key Learnings from the Session</p> <p>The session highlighted that Supply Chain Management is not limited to logistics and transportation, but is a complete system involving procurement, production planning, inventory control, warehousing, and distribution. The resource person explained how supply chains are becoming increasingly dynamic due to globalisation, rapid expansion of E-Commerce, and rising customer expectations.</p> <p>One of the major highlights of the workshop was the discussion on industry expectations from MBA students. Mr. Avijit Dubey emphasised that companies seek candidates who possess not only theoretical knowledge but also practical problem-solving ability, strong communication skills, and the capacity to work efficiently in fast-paced environments. Qualities such as adaptability, proactiveness, and willingness to learn were described as essential for success in the SCM sector.</p> <p>The workshop also focused on the skills required in the SCM domain. Technical competencies such as proficiency in MS Excel, data analysis, and basic understanding of ERP systems like SAP were discussed as critical requirements. In addition to technical expertise, the importance of soft skills such as coordination, communication, time management, and decision-making was strongly emphasised for handling real-time operational challenges.</p> <p>Another significant learning was the importance of continuous upskilling. The speaker encouraged students to explore certifications and online learning platforms and to gain</p>

exposure to tools such as Power BI and AI-based applications used in modern supply chain processes. The importance of staying updated with industry trends and building a strong professional network was also highlighted.

The session became more engaging through real-world examples, where the speaker explained how supply chain professionals deal with challenges such as delivery delays, demand fluctuations, and coordination issues. These situations require quick decision-making, effective communication, and strategic planning to ensure smooth business operations.

Conclusion

The workshop successfully provided students with a clear understanding of the practical aspects of Logistics and Supply Chain Management and helped bridge the gap between academic learning and industry expectations. It emphasised the need for MBA SCM students to develop both technical and interpersonal skills, continuously upgrade knowledge, and be prepared to handle real-time operational challenges.

Overall, the session was highly informative and motivating, encouraging students to focus on practical learning and skill development to build a successful career in the Supply Chain Management field.

Images



The poster features logos for New Horizon College of Engineering (celebrating 25 years) and the Karnataka Management Association (KMA). The main title is 'Unique Domain Workshop Week - Day 3' associated with KMA. The specific event is 'Logistics and Supply Chain Workshop' on 9th April 2026, from 09:30 AM to 04:30 PM in Classroom 308. The speaker is Mr. Avijit Dubey, an Independent Consultant. The event is coordinated by Dr. Priyameet Kaur Keer (MBA Professor) and convened by Dr. R. J. Anandhi (Dean - Academics). It is organized by the Department of Management Studies, with Dr. Manjunatha as the Principal.

NEW HORIZON
COLLEGE OF ENGINEERING

K M A

Unique Domain Workshop Week - Day 3
Association with
Karnataka Management Association (KMA)

Logistics and Supply Chain Workshop

📅 9th April 2026
🕒 09:30 AM - 04:30 PM
📍 308 Classroom

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Faculty

HoD

