



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF MANAGEMENT STUDIES

EXPERT SESSION

Title	Expert Session- “Robotic Process Automation (RPA)”
Department	MBA
Date	18 th May 2026
Time	11am- 1 pm
Speaker Name	Mr.Deekshit kumar SN
Brief Description	<p>“Robotic Process Automation (RPA)”</p> <p>An expert lecture on “Robotic Process Automation (RPA) with Special Reference to Sustainability and Bamboo Dwellings” was conducted for II Semester MBA students on 18th May 2026 from 11:00 AM to 1:00 PM. The session was delivered by Deekshit Kumar SN. The lecture was specially designed to help MBA students understand the role of automation and sustainability in modern business practices. The speaker explained the fundamentals of RPA and its applications in improving efficiency, reducing operational errors, and optimizing resources. Special emphasis was given to sustainability and the use of bamboo dwellings as eco-friendly and cost-effective housing solutions. The session highlighted how automation and digital technologies can support sustainable construction practices, resource management, and green business initiatives. The session was interactive and informative, providing students with practical insights into emerging opportunities in sustainable technology and environmentally responsible business models.</p> <p>Objectives of the Session</p> <ol style="list-style-type: none">1. To introduce the concepts and applications of Robotic Process Automation (RPA).2. To understand the role of RPA in sustainable business practices.3. To create awareness about bamboo dwellings and eco-friendly construction.4. To explore the integration of automation with sustainable infrastructure.5. To encourage innovative and sustainability-oriented thinking among MBA students.6. To bridge academic learning with real-world industrial applications. <p>Outcome of the Session</p> <p>The session enhanced students’ understanding of automation, sustainability, and green innovation. It encouraged them to explore technology-driven solutions for sustainable development and future business opportunities.</p>

Feedback from Participants

The feedback collected from the participants indicates that the guest talk on bamboo-based entrepreneurship and sustainable business opportunities was highly appreciated by the students. A majority of the respondents rated the session positively, reflecting that the program successfully enhanced their understanding of sustainable business practices, entrepreneurship opportunities, and rural development initiatives associated with the bamboo industry. Students found the session informative, engaging, and relevant to contemporary business and sustainability concerns. Participants particularly appreciated the speaker's ability to explain the socio-economic impact of bamboo and its contribution to rural development in a clear and practical manner. The real-life examples and experiences shared during the session helped students connect theoretical concepts with practical applications, making the discussion more meaningful and inspiring. Many students expressed that the session increased their interest in entrepreneurship, sustainability, and innovative livelihood solutions. The feedback also highlighted that the integration of robotic process automation with bamboo industry practices was well received and considered relevant by the participants. Overall, the responses demonstrate that the guest talk created awareness about sustainable entrepreneurship, encouraged innovative thinking, and provided valuable insights into emerging opportunities in green and socially responsible business practices.

Conclusion

In conclusion, the guest talk proved to be a highly beneficial and enriching learning experience for the students. The session successfully created awareness about sustainable entrepreneurship, bamboo-based business opportunities, and the importance of innovation in rural and green industries. The positive feedback received from the participants reflects the effectiveness of the session in enhancing students' knowledge, motivation, and practical understanding of emerging business concepts. Overall, the program achieved its objectives by encouraging students to think creatively, responsibly, and entrepreneurially towards sustainable development and future business opportunities.

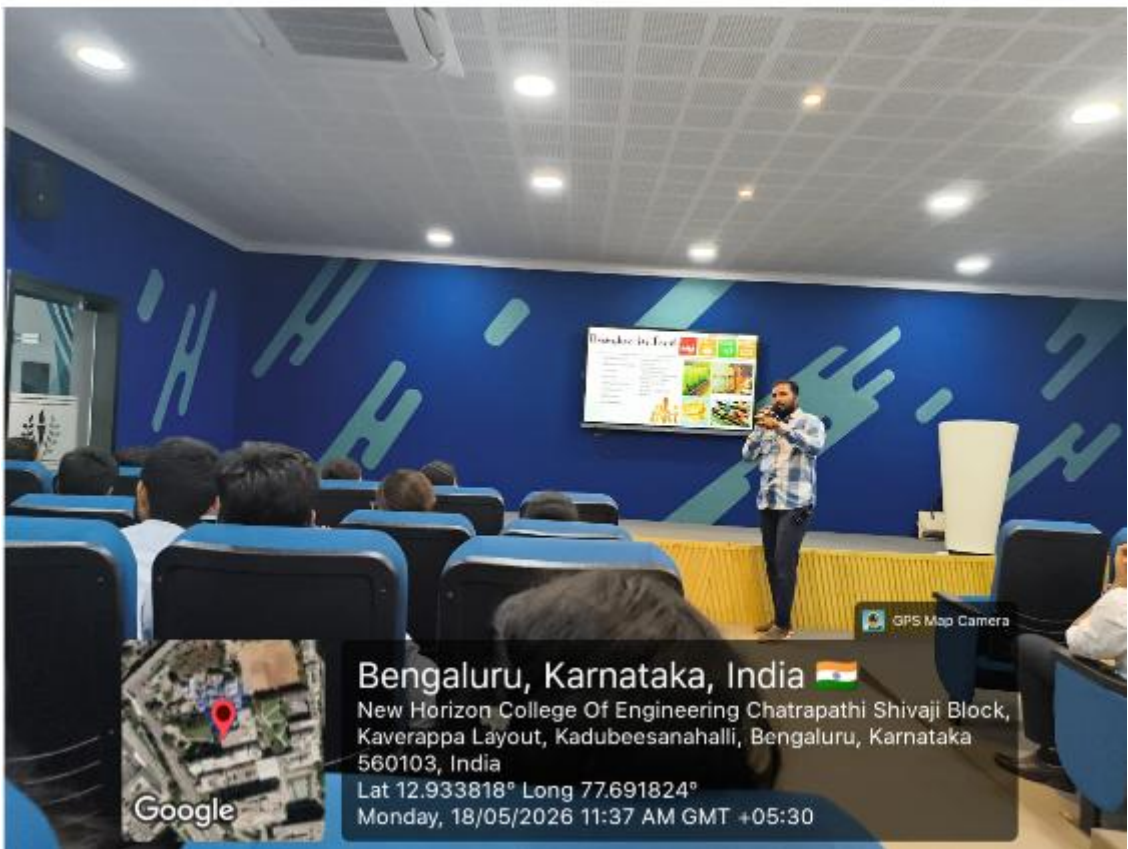
Images



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Faculty

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