

NEW HORIZON COLLEGE OF ENGINEERING

Department of Management Studies

Batch of 2024-26

Project Guides List - IV Semester

S.No	USN	Student Name	Faculty Name	External Guide	Company / Freelance	Project title	URL
1	1NH2 4BA0 01	A Alister Moses	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	A Study on Digital Financial Services Adoption and Its Impact on Personal Financial Management	https://acrobat.adobe.com/id/urn:aaid:sc:AP:765690f6-0930-42ce-bf2e-81c6b485c032
2	1NH2 4BA0 02	A S Dhanush Palangappa	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	Impact of FinTech Adoption on Financial Performance of SMEs in India"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c5c08070-e834-424d-97dd-8eb6a0a2fe48
3	1NH2 4BA0 04	Adarsh M. Santhosh	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	ESG & Sustainability Issues in Crypto Mining	https://acrobat.adobe.com/id/urn:aaid:sc:AP:67054b14-cbc6-47e5-a1aa-d3f66606d7e7
4	1NH2 4BA0 11	Amisha Anna Sen	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	Dark Stores & Hyperlocal Delivery: Marketing Advantage or Cost Burden?	https://acrobat.adobe.com/id/urn:aaid:sc:AP:72ff497e-dbc4-43e3-a80a-fd25baa57826
5	1NH2 4BA0 12	Anandhu Jayaraj	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	A study on cost reduction and fx risk efficiency in block chain based cross border payment system	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0ee1385d-0af3-46d3-a871-256a7ce31d75
6	1NH2 4BA0 15	Ankita Bose	Dr. Priyamee t Kaur Keer	Arpana. D	Company	Impact of Inclusion on Employee Performance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2bbcd95b-9df8-4d5b-990f-2452dba4aa35
7	1NH2 4BA0 16	Anoop R	Dr. Priyamee t Kaur Keer	Arpana. D	Company	Market expansion Strategy	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8e5c1014-f621-4cd0-b40f-e2c8bd392f2
8	1NH2 4BA0 26	Bibuti Ranjan Rout	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	Social Media and Content Marketing	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b648d447-ed5b-4b60-8f16-debedcfb3c04
9	1NH2 4BA0 28	Bindushree B V	Dr. Priyamee t Kaur Keer	Arpana. D	Freelance	Employee Understanding of Human Resource Functions Beyond Recruitment	https://acrobat.adobe.com/id/urn:aaid:sc:AP:cd214cb0-1d9d-4716-ab2f-26c0bf64eca1
10	1NH2 4BA0 38	D Lithish Kumar	Dr. Priyamee t Kaur Keer	Arpana. D	freelance	Financial Planning & Investment Advisory Model for Freelancers and Self-Employed Professionals in India"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0449dc90-53f4-41b2-a7bd-2ecd69c02f19
11	1NH2 4BA0 40	Darshan V A	Dr. Priyamee t Kaur Keer	Arpana. D	freelance	recruitment and employee relation in modern organisation	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f077828c-bcad-40a9-a59d-c1b95ab4c28d
12	1NH2 4BA0 52	G Vinay	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	BlockChain and Crypto Currency in Financial services	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1fa7965a-893c-4bc8-a9a5-df3142d11f24
13	1NH2 4BA0 54	Gobburu Pragathi	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	Managing risks in modern logistics networks-resilience and supply chain sustainability	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3888c6d7-5623-4c1c-a7a3-d429ed3a5746
14	1NH2 4BA0 57	Gopikrishna	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	NPA crisis in Indian PSU Banks - A case study of SBI	https://acrobat.adobe.com/id/urn:aaid:sc:AP:bb2e729f-46e6-49bf-8d86-a4aff7d6d87f
15	1NH2 4BA0 58	Goravara Swathi	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	A COMPARATIVE STUDY ON TRADITIONAL MARKETIN	https://acrobat.adobe.com/id/urn:aaid:sc:AP:dacafa3e-d19a-4600-9da6-6ad448e7b410
16	1NH2 4BA0 59	Hamsa J	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	A Study on Logistics Management Practices and Its Operational Efficiency	https://acrobat.adobe.com/id/urn:aaid:sc:AP:75eb799c-d62b-42d6-a1b4-527e3194d7a4
17	1NH2 4BA0 64	Inchara S	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	IMPACT OF DIGITAL PAYMENTS ON FINANCIAL INCLU	https://acrobat.adobe.com/id/urn:aaid:sc:AP:985d5349-b1b6-4246-8070-dac22db1f66d
18	1NH2 4BA0 70	Joseph Paul	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	SUATAINABLE PORTFOLIO CONSTRUCTION-A STUDY	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3ff63249-d254-41ee-a722-f8b26ca48917
19	1NH2 4BA0 71	K Manohar	Dr. Rose Kavitha	Dr. J. A. Raja	freelance	GREEN FINANCE REGULATIONS -A COMPETITIVE ST	https://acrobat.adobe.com/id/urn:aaid:sc:AP:71448fce-67d9-4d46-bbf2-479ffc8cd5a7
20	1NH2 4BA0 72	K Naveen	Dr. Rose Kavitha	Dr. J. A. Raja	Freelance	Analyzing credit models in the digital lending era	https://acrobat.adobe.com/id/urn:aaid:sc:AP:35b9d04a-6beb-40fc-a674-b075970776df
21	1NH2 4BA0 78	Keerthana Sree P	Dr. Rose Kavitha	Dr. J. A. Raja	company	Customer SatisfactionTowards Last Mile Delivery Service	https://acrobat.adobe.com/id/urn:aaid:sc:AP:790b3f76-485a-4630-b93a-bdba7ef1acd1

22	1NH2 4BA0 81	Lakshmi	Dr. Rose Kavitha	Dr. J. A. Raja	company	A Study on the Effectiveness of Digital Marketing Strategies on Brand visibility and Customer Engagement	https://acrobat.adobe.com/id/urn:aaid:sc:AP:36823a7d-591a-4ce6-b4b6-71eccd6ace5e1
23	1NH2 4BA0 82	Lekhana P C	Dr. Rose Kavitha	Dr. J. A. Raja	company	Impact of GST Complaiance Automation on Efficiency and Error Reduction in Chartered Accountancy	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c898501d-b211-43cc-a1bc-e5aace39f44
24	1NH2 4BA0 83	Lopamudra Mohanty	Dr. Rose Kavitha	Dr. J. A. Raja	company	A Study on consumer behaviour and customer purchase	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e0d0de54-28d3-4d3a-b6f5-5b2155c332b1
25	1NH2 4BA0 84	M Yaswanth	Dr. Rose Kavitha	Dr. J.A. Raja	freelance	customer Experience and satisfaction in Freelance Digital	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c9b5d738-637d-4735-a76f-bd9f4e6bf72
26	1NH2 4BA0 97	Monish Shetty R	Dr. Dhanalak smi R V	Dr. Nagraj	Freelance	"A study on Stress Management and work Life Balance of EMPLOYEES.	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b3ed6ba1-ec39-44bb-9403-ee7331926abd
27	1NH2 4BA1 02	Narayana Subba Vyshnavi	Dr. Dhanalak smi R V	Dr. Nagraj	Company	A Study on Pro team Benefit Management	https://acrobat.adobe.com/id/urn:aaid:sc:AP:5d7349d9-d7bc-4bae-a821-33d2f3c442ec
28	1NH2 4BA1 03	Navyapriya V	Dr. Dhanalak smi R V	Dr. Nagraj	company	Employee Retention Startegy at Spark Minda	https://acrobat.adobe.com/id/urn:aaid:sc:AP:34e53145-7c10-4fe4-9586-cca0a9fb96ce
29	1NH2 4BA1 04	Nayana A	Dr. Dhanalak smi R V	Dr. Nagraj	Freelance	Role of Financial Planning in personal savings	https://acrobat.adobe.com/id/urn:aaid:sc:AP:9f78dce2-4f58-4c86-92c2-be8dd50e3c95
30	1NH2 4BA1 07	Nisha S	Dr. Dhanalak smi R V	Dr. Nagraj	Freelance	Impact of Work Life Balance on Employee Performance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:122ce0a6-9453-47c6-bbc9-8f35941b9f88
31	1NH2 4BA1 10	P Manimaran	Dr. Dhanalak smi R V	Dr. Nagraj	Freelance	Analysis of Savings and investment awareness among in	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e16dc923-3674-4c8e-98cd-57f47e7e1d42
32	1NH2 4BA1 33	S Senbagapriya	Prof. Sheshu A	Dr. Nagraj	Freelance	Ai agents in data governance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:68b5e21e-238a-4676-9995-6c9ffcf1105
33	1NH2 4BA1 34	S Veekshitha	Prof. Sheshu A	Dr. Nagraj	Freelance	employee prodctivity and engagement	https://acrobat.adobe.com/id/urn:aaid:sc:AP:894030a1-3410-4cb7-9f64-2f5831632821
34	1NH2 4BA1 36	Sahana B C	Prof. Sheshu A	Dr. Nagraj	Freelance	employee engagement as a driver of high erformance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e87a06c2-8c28-4d74-b263-c27d03a9a5c1
35	1NH2 4BA1 38	Sai Jayasurya U	Prof. Sheshu A	Dr. Nagraj	Freelance	ROLE OF MUTUAL FUND IN INVESTMENT DECISION	https://acrobat.adobe.com/id/urn:aaid:sc:AP:7c952f95-c019-498f-8823-1285a527d7ee
36	1NH2 4BA1 41	Santhosh M	Prof. Sheshu A	Dr. Sangeeth a	Freelance	impact of digital marketing on customer purchase deics	https://acrobat.adobe.com/id/urn:aaid:sc:AP:fa08ad30-28cf-4c83-a6c3-d42081315f4e
37	1NH2 4BA1 47	Shawn Paul T	Prof. Sheshu A	Dr. Sangeeth a	Freelance	Impact of CSR initiatives on brand image	https://acrobat.adobe.com/id/urn:aaid:sc:AP:6411fe7e-d982-42c0-9e54-43c988013b8d
38	1NH2 4BA1 55	Shwetha R	Prof. Sheshu A	Dr. Sangeeth a	Freelance	drone delivery logistics	https://acrobat.adobe.com/id/urn:aaid:sc:AP:17a74cbe-91c3-4848-ae07-334acd91ccc
39	1NH2 4BA1 56	Sindhu K	Prof. Sheshu A	Dr. Sangeeth a	Freelance	marketing segmentation trageting and postioning	https://acrobat.adobe.com/id/urn:aaid:sc:AP:7d9f97ad-2a9a-451b-8e0a-1ee46130e323
40	1NH2 4BA1 58	Spoorty A Hosamane	Prof. Sheshu A	Dr. Sangeeth a	company	case study on consumer behaviour at decathlon	https://acrobat.adobe.com/id/urn:aaid:sc:AP:45e618e3-d7eb-4569-8cca-a6f368847520
41	1NH2 4BA1 59	Staneekam Pavithra	Prof. Sheshu A	Dr. Sangeeth a	Freelance	Human resources analysis	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ec8aa157-4a47-4584-a172-ccb2092a765e
42	1NH2 4BA1 60	Suchithra V	Prof. Sheshu A	Dr. Sangeeth a	Freelance	green logistics and sustianable sulpply chain managemen	https://acrobat.adobe.com/id/urn:aaid:sc:AP:6fc069f5-6c99-4651-9801-df2f5f66fb08
43	1NH2 4BA1 62	Sugam Rajesh Nayak	Prof. Sheshu A	Dr. Sangeeth a	Freelance	sentiments analysis of customer review	https://acrobat.adobe.com/id/urn:aaid:sc:AP:d53f3a44-6280-4e8d-8ea3-4b66618ee5e9
44	1NH2 4BA1 67	T Lekhana Reddy	Prof. Sheshu A	Dr. Sangeeth a	company	impact on employee engagement	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b4e18ef7-b3a0-4574-8f19-cd19d4de08c8
45	1NH2 4BA1 71	Vemuri Bhagawanthi	Prof. Sheshu A	Dr. Sangeeth a	Freelance	job satisfaction and employee retention	https://acrobat.adobe.com/id/urn:aaid:sc:AP:befc7f43-23ca-415e-bc02-1de7ea527d8e
46	1NH2 4BA0 06	Akhilesh G	Prof. Saumi Roy	Arpana. D	Freelance	Study on FinTech and its impact on Financial services Inr	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f41ef1e4-254f-4044-ace6-f6b91d5f4f14
47	1NH2 4BA0 08	Akshay K M	Prof. Saumi Roy	Arpana. D	Freelance	role of Fintech in Driving innovation in Fintech services	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b7e0f37d-8cd4-471a-b30f-f82e09f56060
48	1NH2 4BA0 09	Akshitha Sharon A	Prof. Saumi Roy	Arpana. D	Freelance	Impact of social media marketing on brand loyalty among	https://acrobat.adobe.com/id/urn:aaid:sc:AP:02bcdb3d-7f0b-43bb-b024-1789689d85d9

49	1NH2 4BA0 10	Amina	Prof. Saumi Roy	Arpana. D	Freelance	Customer satisfaction analysis of Digital Banking Service	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f884d450-b3a1-46f6-8a03-b2340f738869
50	1NH2 4BA0 13	Ananya L	Prof. Saumi Roy	Arpana. D	Freelance	Performance Appraisal System :Process and Improvement	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0ed448cd-198e-496c-98ec-06832c0e8fd6
51	1NH2 4BA0 19	B Mahesh	Prof. Saumi Roy	Arpana. D	Freelance	The role of financial literacy on investment decision	https://acrobat.adobe.com/id/urn:aaid:sc:AP:143e142d-5e9f-480e-b2bc-a1fa28480e0e
52	1NH2 4BA0 20	Babitha P	Prof. Saumi Roy	Arpana. D	Freelance	A Study on Asset Management Companies with Special Focus	https://acrobat.adobe.com/id/urn:aaid:sc:AP:9e46ea1e-542c-4767-a0e1-336cabcb81973
53	1NH2 4BA1 80	Balaji M	Prof. Saumi Roy	Dr. Sangeetha	GS Enterprises	CUSTOMER SATISFACTION ANALYSIS OF GS ENTERPRISES	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e7144f12-7470-4bd2-a7e5-0a55321ef5fd
54	1NH2 4BA0 24	Bharath Kumar P	Prof. Saumi Roy	Arpana. D	Freelance	THE COMPETITIVE MARKET	https://acrobat.adobe.com/id/urn:aaid:sc:AP:6d922910-8785-44a4-b097-2c000bdc682b
55	1NH2 4BA0 29	C Spandana	Prof. Saumi Roy	Arpana. D	Freelance	MSME managing working capital	https://acrobat.adobe.com/id/urn:aaid:sc:AP:85e054b1-6a38-4141-9b4e-916f0f6cec1b
56	1NH2 4BA0 41	Deepak M	Prof. Shalini S N	Arpana. D	Freelance	"A COMPARATIVE ANALYSIS OF PUBLIC AND PRIVATE ENTERPRISES"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c39a90c6-b998-4c45-a539-26ecf1de0549
57	1NH2 4BA0 44	Dhanush Gowda S	Prof. Shalini S N	Arpana. D	Freelance	"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:65f397e7-3917-449d-8c20-25251fa0f67b
58	1NH2 4BA0 47	Divya R	Prof. Shalini S N	Arpana. D	Freelance	A STUDY ON HYBRID WORK FLEXIBILITY AND EMPLOYEE ENGAGEMENT	https://acrobat.adobe.com/id/urn:aaid:sc:AP:98959420-282c-4c4e-a512-8a8f5309a4a9
59	1NH2 4BA0 49	Drushti S Gowda	Prof. Shalini S N	Dr. J. A. Raja	Freelance	Cryptocurrency Investments : Risks and Opportunities	https://acrobat.adobe.com/id/urn:aaid:sc:AP:bd483a4d-accb-4933-9234-bf3607e8c24d
60	1NH2 4BA0 51	G V Srujan	Prof. Shalini S N	Dr. J. A. Raja	Freelance	"Impact of fintech innovations on the financial services industry"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:620a2329-fc4c-493f-8ba6-b7fcfd68f9a
61	1NH2 4BA0 63	Hemanth Kumara J N	Prof. Shalini S N	Dr. J. A. Raja	Freelance	"A STUDY ON FOREIGN DIRECT INVESTMENT AND IT'S IMPACT ON INDIAN ECONOMY"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:00c27968-e23d-4a17-a735-6dc0e1040621
62	1NH2 4BA0 66	Ini Manjunath Naik	Prof. Shalini S N	Dr. J. A. Raja	Freelance	unified Financial Ecosystem: integrating AI, Banking Taxation and Digital Payments	https://acrobat.adobe.com/id/urn:aaid:sc:AP:02fab4a2-1c3a-4ead-b32a-6e5613f4b6c3
63	1NH2 4BA0 68	Jayanth B Reddy	Prof. Shalini S N	Dr. J. A. Raja	Freelance	A STUDY ON INFLUENCE OF COST CUTTING MEASURES ON MORALE AND PRODUCTIVITY	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e7630b7-1617-4472-8006-0a7254ab77a3
64	1NH2 4BA0 74	Kandula Sunanda	Prof. Shalini S N	Dr. J. A. Raja	Freelance	"THE IMPACT OF AI-POWERED PERSONALIZATION ON CONSUMER BEHAVIOR"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e079ac75-5572-469b-9467-55fea1b34c14
65	1NH2 4BA0 75	Karthik A	Prof. Shalini S N	Dr. J. A. Raja	Freelance	APPLICATION OF ARTIFICIAL INTELLIGENCE IN MODERN BUSINESS	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2744d67e-364a-4db7-b808-458debfb292
66	1NH2 4BA0 76	Kaushik B	Prof. Shalini S N	Dr. J. A. Raja	Freelance	IMPACT ON AUGMENTED REALITY(AR)FEATURES ON ONLINE SHOPPING	https://acrobat.adobe.com/id/urn:aaid:sc:AP:dcf3a196-df49-4a30-97be-93cfd074c7a3
67	1NH2 4BA0 79	Kriteeka K	Prof. Shalini S N	Dr. J. A. Raja	Freelance	A Comparative Analysis of FinTech Platforms and Traditional Banking	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8050fa3c-07ad-46cf-b66e-40d6a32cf77c
68	1NH2 4BA0 88	Manjula P	Dr. Ankita Jeewankar	Dr. J. A. Raja	Freelance	A Study on Financial Literacy and Its Impact on Investment Decisions	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3a3adc8e-48e5-4465-85e2-627b970c1c9c
69	1NH2 4BA0 89	Manjunath A	Dr. Ankita Jeewankar	Dr. J. A. Raja	Freelance	Impact of MGNREGA on Rural Employment and Poverty Alleviation	https://acrobat.adobe.com/id/urn:aaid:sc:AP:6aa1faca-0925-407a-bad7-0ea348a270c5
70	1NH2 4BA0 90	Manoj Keerthi Adithya H	Dr. Ankita Jeewankar	Dr. J. A. Raja	Freelance	Impact of UPI on digital payments in india	https://acrobat.adobe.com/id/urn:aaid:sc:AP:9bb0b0a2-4e9c-4d03-bc49-3546803fbc29
71	1NH2 4BA0 94	Mansoor Ali Khan Khanzade	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Inventory Accuracy and Its Contribution to Operational Efficiency	https://acrobat.adobe.com/id/urn:aaid:sc:AP:184430f7-b4dc-44e8-8ecd-61924c3905e7
72	1NH2 4BA0 96	Monish L	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Integrating Operations Analytics and Lean Management to Improve Efficiency	https://acrobat.adobe.com/id/urn:aaid:sc:AP:7284028b-8ebd-47ce-a167-2aa2defb99fa
73	1NH2 4BA0 98	Mouna Shree H S	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Saving and Spending Patterns of College Students	https://acrobat.adobe.com/id/urn:aaid:sc:AP:18d5100b-ce3b-4c15-9ad9-4f1335c7b205
74	1NH2 4BA0 99	N Kethan Vignesh	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Story telling in advertising and its effectiveness	https://acrobat.adobe.com/id/urn:aaid:sc:AP:efd0f01f-d8bc-483b-94d3-fdec3d0b5a0f
75	1NH2 4BA1 01	Nandita Andappa Tippashetti	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Tax new regime & old regime	https://acrobat.adobe.com/id/urn:aaid:sc:AP:40721900-69bb-4e40-a556-0ac25cd437ec

76	1NH2 4BA1 13	Pavithra T G	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Credit Risk Analysis in Digital Lending Platforms	https://acrobat.adobe.com/id/urn:aaid:sc:AP:fc060094-a5fb-447a-b820-54943f7662b4
77	1NH2 4BA1 17	Prajwal H C	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Effect of Employee Motivation on job Performance.	https://acrobat.adobe.com/id/urn:aaid:sc:AP:75e32756-f82e-4f1f-a2fc-a89d9e6a4eea
78	1NH2 4BA1 19	Prajwal N	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	A Study on Customer Satisfaction Analysis Using Survey	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3749a8de-36a2-40ad-b98f-37a8034f5cc6
79	1NH2 4BA1 23	Rakesh L	Dr. Ankita Jeewankar	Dr. Nagraj	Freelance	Last-Mile Delivery Efficiency Through Route Optimization	https://acrobat.adobe.com/id/urn:aaid:sc:AP:67fa7798-66a3-4b65-9020-dc947bd18bf
80	1NH2 4BA0 46	Dharaneesh K C	Dr. Neelima	Arpana. D	Company	A study on Cost Control and Profitability Analysis in a Food	https://acrobat.adobe.com/id/urn:aaid:sc:AP:429cc887-a814-445c-aaf5-d55c0c4f5836
81	1NH2 4BA1 81	Balaji M	Dr. Neelima	Dr. Sangeetha	Freelance	Client Perspective & Relationship Management	https://acrobat.adobe.com/id/urn:aaid:sc:AP:084c323d-6215-4118-8811-477cc5d5847d
82	1NH2 4BA0 50	G L Mohith Kumar	Dr. Neelima	Dr. J. A. Raja	Freelance	A study on finance performance and organizational structure	https://acrobat.adobe.com/id/urn:aaid:sc:AP:85714794-d4a1-42eb-96be-5e8f9dbaf6e4
83	1NH2 4BA0 95	Mohammed Henan TK	Dr. Neelima	Dr. Nagraj	Freelance	A STUDY ON ROLE OF FOMO AND DIGITAL PLATFORMS	https://acrobat.adobe.com/id/urn:aaid:sc:AP:7184b1cc-aa69-4b7d-a995-097c7c2618c9
84	1NH2 4BA1 12	Palem Monish	Dr. Neelima	Dr. Nagraj	Freelance	IMPACT OF DIGITAL MARKETING ON CONSUMER BEHAVIOUR	https://acrobat.adobe.com/id/urn:aaid:sc:AP:50356109-4218-4df4-bb7b-7b593b676cfb
85	1NH2 4BA1 44	Shashank G R	Dr. Neelima	Dr. Sangeetha	Freelance	SECTORAL RISK-RETURN ANALYSIS OF SELECTED STOCK MARKET SECTORAL INDICES	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8079de50-cb4d-4768-85be-fed7a1667de8
86	1NH2 4BA1 49	Shivaranjani Mestri	Dr. Neelima	Dr. Sangeetha	Freelance	Role of Leadership Style in Improving Employee Performance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1e29860d-224a-4cff-9380-34ab907f0b2f
87	1NH2 4BA1 50	Shreya Tiwari	Dr. Neelima	Dr. Sangeetha	Freelance	A Study on Supply Chain Optimization Audit	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c05ad2d2-10b0-4bae-8d3e-82e28976f2d9
88	1NH2 4BA1 52	Shreyash Sudhakar Chougale	Dr. Neelima	Dr. Sangeetha	Freelance	Impact of Emerging Technologies on Operational Efficiency	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8bf1cbd9-4c55-4ba6-ab83-de9bbc984daf
89	1NH2 4BA1 57	Sowbhagya	Dr. Neelima	Dr. Sangeetha	Freelance	A Study on the Effectiveness of Training on Employee Performance	https://acrobat.adobe.com/id/urn:aaid:sc:AP:42b7bdc6-4db2-4914-9d22-4946b6b22a3f
90	1NH2 4BA1 61	Sudeva Bairy G S	Dr. Neelima	Dr. Sangeetha	Freelance	Derivatives as Risk Management Tools	https://acrobat.adobe.com/id/urn:aaid:sc:AP:9ddc4895-320b-40af-a0af-20866496e8f5
91	1NH2 4BA1 30	S J Girish	Dr. Neelima	Dr. Sangeetha	Freelance	"Evaluating the Role of Digital and Strategic HR Practices in Organizations"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:d44ddc0b-67e3-40ea-ac30-34334638820b
92	1NH2 4BA1 64	Sujith Jaison	Dr. Neelima	Dr. Sangeetha	Freelance	A STUDY ON EMPLOYEE ENGAGEMENT PRACTICES	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e7c0cb55-93b5-46b9-9f51-0145f9c25bfb
93	1NH2 4BA1 65	Suraj Sai M	Dr. Neelima	Dr. Sangeetha	Freelance	Role of Meme Marketing and Brand Visibility in Food Delivery	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0fcf886b-979c-449c-a40a-241785361043
94	1NH2 4BA1 66	Suyog Reddy K C	Dr. Neelima	Dr. Sangeetha	Freelance	Role of Transparency and Ethical Branding in Building Customer Trust	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f864faa3-b9d9-45ca-ac69-1a250cfab0a5
95	1NH2 4BA1 68	Tippu Sulthan R	Dr. Neelima	Dr. Sangeetha	Freelance	A STUDY ON THE IMPACT OF FIN-TECH ADOPTION ON OPERATIONAL EFFICIENCY AND CUSTOMER SATISFACTION	https://acrobat.adobe.com/id/urn:aaid:sc:AP:894c01ff-f896-4a24-8b4f-7d51f3d9aa45
96	1NH2 4BA1 69	Udaya Kumar V	Dr. Neelima	Dr. Sangeetha	Company	A Study on Consumer Behaviour and Digital Business Strategy	https://acrobat.adobe.com/id/urn:aaid:sc:AP:251c7dda-3a73-46a8-a271-3270d5a4a643
97	1NH2 4BA1 70	Vattumilli Mohana Venkata Nikitha	Dr. Neelima	Dr. Sangeetha	Freelance	ROLE OF AI AND REAL-TIME TRACKING IN ENHANCING SUPPLY CHAIN EFFICIENCY	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ef69c697-63f2-4e72-9eed-fc460468804a
98	1NH2 4BA1 75	Vishal Sanjay Kumar A	Dr. Neelima	Dr. Sangeetha	Freelance	IMPACT OF ONLINE CUSTOMER REVIEWS ON CONSUMER DECISIONS	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8454546e-d7f3-422f-9309-70c8b1ccb731
99	1NH2 4BA1 79	Suhas Reddy	Dr. Neelima	Dr. Sangeetha	Freelance	A Study on Financial Analysis of Bajaj Finserv Limited using Ratio Analysis	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1a8e7057-0e20-4c35-b67f-d04ff7446715
100	1NH2 4BA1 76	Yesumali Atharva Chandrakant	Dr. Neelima	Dr. Sangeetha	Company	Working Capital Management in Ceramic industry with reference to Yesumali Atharva Chandrakant	https://acrobat.adobe.com/id/urn:aaid:sc:AP:4fe234fc-9c0f-42ee-b3b3-bc97fece33dc
101	1NH2 4BA0 85	Madhu N M	Prof. Rajat B Hubballi	Dr. J. A. Raja	Company	Evaluating and Enhancing Supply Chain Efficiency Through Digital Transformation	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0b4430f6-2c02-47e9-8e18-4286c4c0ac1d
102	1NH2 4BA0 87	Mahmmadmo ulasharif Gudagunti	Prof. Rajat B Hubballi	Dr. J. A. Raja	Company	Occupancy Patterns and Member Satisfaction in the Club	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2d4bb6fe-de06-4e8e-ae3a-98dcb96d639a

103	1NH2 4BA1 72	Vignesh S	Prof. Rajat B Hubballi	Dr. Sangeetha	Freelance	Financialization of Brand Equity and Meme Marketing in the	https://acrobat.adobe.com/id/urn:aaid:sc:AP:25b13fc6-ad73-4754-ab65-8073d62a15c1
104	1NH2 4BA0 45	Dhanush S	Prof. Rajat B Hubballi	Arpana. D	Freelance	Financing the Future of Startups Through Expanded Micro	https://acrobat.adobe.com/id/urn:aaid:sc:AP:4e240016-7b57-4a62-9acd-d6edc775b940
105	1NH2 4BA1 00	Nandan K	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	Gendered Financial Cognition and Behavioral Biases in Men	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ab7a5062-78d1-46cf-8ec0-5292f59007a4
106	1NH2 4BA1 05	Nayeera Ansari	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	Building Service Excellence Through Strategic Employer Branding	https://acrobat.adobe.com/id/urn:aaid:sc:AP:c426f0db-350a-4a3e-ac86-1f0afc2d11e3
107	1NH2 4BA1 08	Nithya Shree K	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	Instant Gratification and the Rise of Buy Now Pay Later Culture	https://acrobat.adobe.com/id/urn:aaid:sc:AP:740db18d-4c08-4e3e-bd2b-c8e2d9e9cfd4
108	1NH2 4BA1 20	Prerana P	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	Human Capital as a Catalyst for Customer Experience Excellence	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3d759564-760c-4412-b76d-533a76ddb0ac
109	1NH2 4BA1 24	Rakshitha A	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	Financial Literacy and Behavioral Drivers of Insurance Enrollment	https://acrobat.adobe.com/id/urn:aaid:sc:AP:79e58ee1-8e9e-45eb-816e-6cfe81e474c5
110	1NH2 4BA1 73	Vijaya Mahadevgouda Patil	Prof. Rajat B Hubballi	Dr. Sangeetha	Freelance	Financing Sustainability at the Grassroots Through Consumer Education	https://acrobat.adobe.com/id/urn:aaid:sc:AP:585541e5-aa62-44ea-b932-fb55307de28c
111	1NH2 4BA0 67	Jayanth Aradhya N	Prof. Rajat B Hubballi	Dr. J. A. Raja	Freelance	Assessing the Wealth Creation Efficiency of Systematic Investment Plans	https://acrobat.adobe.com/id/urn:aaid:sc:AP:6d0ff179-1a0b-4247-87fc-46c14bd6d892
112	1NH2 4BA0 60	Harishree M P	Prof. Rajat B Hubballi	Dr. J. A. Raja	Freelance	The Psychological Cost of Borrowing EMI Commitments and Its Impact on Financial Well-being	https://acrobat.adobe.com/id/urn:aaid:sc:AP:4ad82c69-9d0a-44a5-82d9-fba85201633f
113	1NH2 4BA1 54	Shubham S Kanta	Prof. Rajat B Hubballi	Dr. Sangeetha	Freelance	Assessing the Role of Fintech in Enhancing Financial Inclusion	https://acrobat.adobe.com/id/urn:aaid:sc:AP:86cabea0-a391-4fcf-9b55-a0d6f201d4ad
114	1NH2 4BA1 28	Roopmol Chavan	Prof. Rajat B Hubballi	Dr. Nagraj	Freelance	INVESTOR PERCEPTION TOWARDS RISK AND RETURN OF EQUITY INVESTMENT	https://acrobat.adobe.com/id/urn:aaid:sc:AP:5ea471af-0608-4052-a286-a62b798f8cf
115	1NH2 4BA1 77	Abhay D Kalal	Prof. Rajat B Hubballi	Dr. Sangeetha	Freelance	Engineering Customer Satisfaction through Logistics and Supply Chain Management	https://acrobat.adobe.com/id/urn:aaid:sc:AP:cd157eb1-84d8-4ee6-9eb4-e6a6c46845b9
116	1NH2 4BA0 22	Bhagyashree R	Prof. Rajat B Hubballi	Arpana. D	Freelance	The Greenium Debate in Sustainable and Traditional Markets	https://acrobat.adobe.com/id/urn:aaid:sc:AP:d7325935-1a70-4cd5-922d-f1f3fed359dc
117	1NH2 4BA0 73	Kalyani G N	Prof. Rajat B Hubballi	Dr. J. A. Raja	Freelance	Monetary Policy's as a Catalyst for Green Capital Among Retail Investors	https://acrobat.adobe.com/id/urn:aaid:sc:AP:4b166f7f-aa42-4b6f-9fa5-0611d35f4acf
118	1NH2 4BA1 53	Shruthi I	Prof. Rajat B Hubballi	Dr. Sangeetha	Company	Embedding Sustainability Consciousness and Its Influence on Consumer Behavior	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e1dd65db-a1b7-4536-8585-2c1f68977229
119	1NH2 4BA0 56	Gopal Krishna Prasad	Prof. Madhuraj CA	Dr. J. A. Raja	Freelance	Artificial Intelligence in Agriculture	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f56649d5-6df5-404e-b772-d2b57244a8f8
120	1NH2 4BA0 80	Kushal Tiwari	Prof. Madhuraj CA	Dr. J. A. Raja	Freelance	Impact of AI and automation on supply chain efficiency	https://acrobat.adobe.com/id/urn:aaid:sc:AP:da475ff6-dfca-4308-952a-24b99261581b
121	1NH2 4BA0 62	Harshith U	Prof. Madhuraj CA	Dr. J. A. Raja	Freelance	A study of factors influencing the adoption of mobile wallets	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2207e227-f5ab-4c52-96c5-55483525cf1c
122	1NH2 4BA1 11	P Vaishnavi	Prof. Madhuraj CA	Dr. Nagraj	freelance	reducing textile waste through effective returns management	https://acrobat.adobe.com/id/urn:aaid:sc:AP:be972d00-9c7b-4f6b-afdb-9fed0be34393
123	1NH2 4BA0 31	Chandan Gowda T N	Prof. Madhuraj CA	Arpana. D	Freelance	A study on consumer buying behaviour	https://acrobat.adobe.com/id/urn:aaid:sc:AP:a861d66d-40f7-4fe2-a1fa-bc23f7698346
124	1NH2 4BA0 33	Chandu G	Prof. Madhuraj CA	Arpana. D	Company	An Analytical Study of Consumer Behavior Towards Online Retailers	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1553ea85-6d56-41b9-8abe-53bc4f6205e0
125	1NH2 4BA0 35	Chethan Raj N	Prof. Madhuraj CA	Arpana. D	Freelance	"Impact of fintech payment applications on individual spending patterns"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b289b52b-122e-46f1-a12a-415b1c67d8bf
126	1NH2 4BA0 36	Chinta Pavan Kumar Reddy	Prof. Madhuraj CA	Arpana. D	Freelance	The Impact of Financial sanctions and Geopolitical de-risking on Global Markets	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2695fc0a-5046-41c1-81a8-de251a4374d7
127	1NH2 4BA1 16	Pooja R Hosur	Prof. Madhuraj CA	Dr. Nagraj	Freelance	Mergers and Acquisitions: A Financial Performance Analysis	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f857208c-27b2-42f6-b2dc-9f6d7b27de6d
128	1NH2 4BA1 40	Samanth S Reddy	Prof. Madhuraj CA	Dr. Sangeetha	Freelance	Impact of Capital Structure on Financial Performance of Companies	https://acrobat.adobe.com/id/urn:aaid:sc:AP:23860589-7643-44fd-a19a-2cdaba8fac7d
129	1NH2 4BA1 43	Sharath Hebbar S	Prof. Madhuraj CA	Dr. Sangeetha	Company	A comprehensive financial performance and investment valuation analysis	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0f7133cf-bdc7-42d0-afdd-7a0dcef6344e

130	1NH2 4BA0 07	Akilesh Ratnakar Kharvi	Prof. Madhuraj C A	Arpana. D	Freelance	Impact of Financial leverage on Bharti Airtel	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ebd2cda9-8a14-407f-b84a-bd1be9d163bf
131	1NH2 4BA0 17	Aravind V	Prof. Madhuraj C A	Arpana. D	Freelance	Predictive modelling in business decisions	https://acrobat.adobe.com/id/urn:aaid:sc:AP:435d2dac-90e5-420f-922b-b7e1af6f316d
132	1NH2 4BA1 06	Nelwade Atisha Satish Rao	Prof. Madhuraj C A	Dr. Nagraj	Freelance	Production planning in small manufacturing	https://acrobat.adobe.com/id/urn:aaid:sc:AP:573d73e0-30b0-46b2-81a7-7881c5880084
133	1NH2 4BA1 42	Shaikh Rizwan Jani	Prof. Madhuraj C A	Dr. Sangeeth a	Freelance	A STUDY ON INVENTORY MANAGEMENT AND TRANS	https://acrobat.adobe.com/id/urn:aaid:sc:AP:80fe31f6-9331-40a6-8e95-d708f1ec1ff4
134	1NH2 4BA1 27	Rohan E	Prof. Madhuraj C A	Dr. Nagraj	Company	ROLE OF ARTIFICIAL INTELLIGENCE IN PERSONALIZ	https://acrobat.adobe.com/id/urn:aaid:sc:AP:29bc20e0-e6dc-43ea-afab-a4ac7d74626
135	1NH2 4BA0 27	Bindu N	Prof. Madhuraj C A	Arpana. D	Freelance	A Study on Investor Preference between Fixed Income S	https://acrobat.adobe.com/id/urn:aaid:sc:AP:339f6f87-d765-4ffb-8cba-87b8ceaec473
136	1NH2 4BA0 18	Ashwin Venkatesh	Prof. Madhuraj C A	Arpana. D	Freelance	IMPACT OF DIGITAL PAYMENT SYSTEMS ON FINAN	https://acrobat.adobe.com/id/urn:aaid:sc:AP:4f9b1b49-9811-4123-bb01-600a7cf19f9f
137	1NH2 4BA0 37	Chithra G	Prof. Madhuraj C A	Arpana. D	freelance	Demand forecasting and inventory optimization in retail see	https://acrobat.adobe.com/id/urn:aaid:sc:AP:8db37bdf-1ed7-4560-9075-ea251d1bb29b
138	1NH2 4BA0 65	Indhukala R	Prof. Madhuraj C A	Dr. J. A. Raja	Freelance	A study on inventory management system and their perfo	https://acrobat.adobe.com/id/urn:aaid:sc:AP:0b27559b-44f3-482a-a05e-6ee28c0327b8
139	1NH2 4BA0 34	Chandu K R	Prof. Madhuraj C A	Arpana. D	freelance	Impact of foreign institutional investment on Indian stock	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2b5346ba-5be1-439f-85d0-08841a2af76a
140	1NH2 4BA0 32	Chandan K H	Prof. Madhuraj C A	Arpana. D	Freelance	A study on Investment preference of millennials and Gen	https://acrobat.adobe.com/id/urn:aaid:sc:AP:2cfe9d78-e79a-4e36-b28e-4ead3303a758
141	1NH2 4BA0 43	Dhanalakshmi S	Prof. Madhuraj C A	Arpana. D	freelance	The impact of financial distress prediction models on busi	https://acrobat.adobe.com/id/urn:aaid:sc:AP:7d7bc5b0-3767-43be-be2a-e27d521b6b3c
142	1NH2 4BA0 91	Manoj R N	Dr. Sreoshi Das Gupta	Dr. J. A. Raja	Company	AI-Enabled Talent Acquisition: A Study on Improving Recr	https://acrobat.adobe.com/id/urn:aaid:sc:AP:3a3abd4c-be7e-4dcc-b96b-dcc5caa134b3
143	1NH2 4BA1 51	Shreyas R	Dr. Sreoshi Das Gupta	Dr. Sangeeth a	Company	Logistics Network Design Using Data-Driven Simulation M	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1bd16485-60cd-4048-84ee-964e37365915
144	1NH2 4BA1 48	Shilpa Shankar	Dr. Sreoshi Das Gupta	Dr. Sangeeth a	Freelance	A Study on Credit Risk Management in NBFCs	https://acrobat.adobe.com/id/urn:aaid:sc:AP:685b1cf1-bbe3-44ee-b9f1-6dd5878ce362
145	1NH2 4BA0 86	Madhusudhan M	Dr. Sreoshi Das Gupta	Dr. J. A. Raja	Freelance	Impact of Financial ratios on stock price movement	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f1ac4a72-5740-407f-8f31-a3a18d4db13a
146	1NH2 4BA0 55	Gokul Raj S	Dr. Sreoshi Das Gupta	Dr. J. A. Raja	Freelance	Do Green Bonds Deliver Real Impact? Evidence of Greer from Emerging Markets using a Causal Difference-in-Diffe Approach	https://acrobat.adobe.com/id/urn:aaid:sc:AP:772bd074-56f1-4dd3-8a83-5431aa606a32
147	1NH2 4BA0 39	Darshan Patil	Dr. Sreoshi Das Gupta	Arpana. D	Freelance	CUSTOMER PERCEPTION OF SUSTAINABLE PACKAG QUICK COMMERCE	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ee87a1a8-08d8-4893-9290-d0b36006b6b1
148	1NH2 4BA0 77	Kawshith	Dr. Sreoshi Das Gupta	Dr. J. A. Raja	Freelance	THE STUDY ON IMPACT OF DIGITAL PAYMENT ADOPT	https://acrobat.adobe.com/id/urn:aaid:sc:AP:1c4e87c-a1eb-45fc-b405-8b0df661e019
149	1NH2 4BA1 25	Ranjith P	Dr. Sreoshi Das Gupta	Dr. Nagraj	Freelance	IMPACT OF UPI ON FINANCIAL AWARENESS AMONG	https://acrobat.adobe.com/id/urn:aaid:sc:AP:ea9fd45d8-9c7d-4b35-a693-a32aac714c9e
150	1NH2 4BA1 45	Shashank R	Dr. Sreoshi Das Gupta	Dr. Sangeeth a	Freelance	Impact of Macroeconomic Factors on Stock Market Perf	https://acrobat.adobe.com/id/urn:aaid:sc:AP:b86a5dc1-f810-45bd-9e8c-109422c03464
151	1NH2 4BA1 46	Shashank S P	Dr. Sreoshi Das Gupta	Dr. Sangeeth a	Freelance	A STUDY ON UPI ADOPTION AND ITS IMPACT ON CAS	https://acrobat.adobe.com/id/urn:aaid:sc:AP:118487b8-2903-4103-bd67-2560e0445e0c
152	1NH2 4BA0 61	Harshavardha n S	Dr. Sreoshi Das Gupta	Dr. J. A. Raja	Freelance	RELATIONSHIP BETWEEN INFLATION AND STOCK RE OF COMPANIES IN NIFTY 50	https://acrobat.adobe.com/id/urn:aaid:sc:AP:049cd8a1-9e24-434e-a7a4-f3f2b1765a88
153	1NH2 4BA0 42	Deepith O	Dr. Sreoshi Das Gupta	Arpana. D	Freelance	A study on customer segmentation and churn prediction i	https://acrobat.adobe.com/id/urn:aaid:sc:AP:f0bd994c-41fb-40af-8385-f4a5ea8b86cd
154	1NH2 4BA1 18	Prajwal Kumar S	Prof. Naresh K V	Dr. Nagraj	Freelance	An Analytical Study of Process Optimization in Logistics Operations	https://acrobat.adobe.com/id/urn:aaid:sc:AP:54cc4b9a-9258-4ca8-aad0-dabcbaaffe067
155	1NH2 4BA0 69	Jignesh Mohanlal Patel	Prof. Naresh K V	Dr. J. A. Raja	Freelance	"A Study on Retail Investors Participation in the F&O Market and Role of Technical Analysis in Decision- Making"	https://acrobat.adobe.com/id/urn:aaid:sc:AP:abecc44d-f51e-4fd2-8f40-4e914d9c23e0
156	1NH2 4BA0 53	Gagana K R	Prof. Naresh K V	Dr. J. A. Raja	Freelance	Personal financial planning among salaried Employees	https://acrobat.adobe.com/id/urn:aaid:sc:AP:e2ea0078-65c6-4701-b14f-a0396c1c2bdf

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159	1NH2 4BA0 03	Abhijna A M	Prof. Naresh K V	Arpana. D	Freelance	Impact of Work-Life Balance Policies on Employee Productivity: A Study on Gen Z Expectations in Corporate Organizations	https://acrobat.adobe.com/id/urn:aaid:sc:AP:38c2f7ec-da5a-407e-baa9-51d2a26ed4de
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161	1NH2 4BA0 92	Manoj Ramana Gowda	Prof. Naresh K V	Dr. J. A. Raja	Freelance	Investment Strategies for Long Term Financial Growth	https://acrobat.adobe.com/id/urn:aaid:sc:AP:bcbfba22-4c44-4dc-ba8c9-c2542f292b01
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