

Department of Management Studies

Stake Holders Feedback Analysis

ACADEMIC YEAR 2022-23

Action Taken Report on Stakeholders' Feedback

Batch 2022-24

The institution actively gathers feedback from stakeholders including students, alumni, and employers to improve academic quality and ensure that the MBA curriculum remains relevant to evolving industry requirements. The feedback collected is carefully analyzed, and appropriate actions are initiated through the Board of Studies (BoS) and Academic Council.

1. Student Graduate Survey Feedback:

- Students shared their views regarding curriculum effectiveness, teaching-learning practices, placement support, skill development initiatives, and infrastructural facilities.
- Suggestions focused on enhancing experiential learning, interdisciplinary exposure, and career readiness.

2. Alumni Feedback:

- Alumni provided recommendations based on their professional experiences and emerging industry trends.
- Inputs were received to strengthen entrepreneurial competencies, strategic thinking, and technology integration within the curriculum.

3. Employer Feedback:

- Employers highlighted the importance of digital transformation skills, leadership qualities, innovation, teamwork, and business analytics competencies among MBA graduates.
- Suggestions were received to increase industry collaboration and practical learning opportunities.

The feedback from stakeholders was consolidated and discussed during departmental meetings and BoS proceedings. Appropriate modifications and academic initiatives were undertaken to improve the quality of management education.

Following actions were prominently taken:

1. Contemporary courses and modules related to Artificial Intelligence in Business,

FinTech Applications, Sustainability Management, and Digital Transformation were incorporated through value-added programs and workshops.

2. Interdisciplinary projects and live business consultancy assignments were introduced to provide real-time exposure to organizational challenges.
3. Specialized training programs on aptitude, quantitative techniques, business communication, interview skills, and group discussions were conducted to enhance placement readiness.
4. Faculty-Industry collaborative seminars and panel discussions were organized to bridge the gap between academic concepts and industry practices.
5. Entrepreneurship Development Programs (EDPs), startup awareness sessions, and innovation challenges were conducted to encourage entrepreneurial thinking among students.


Faculty Coordinator



HOD MBA

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Department of Management Studies

Stake Holders Feedback Analysis

ACADEMIC YEAR 2023-24

Action Taken Report on Stakeholders' Feedback

Batch 2021-23

The institution systematically collects feedback from various stakeholders such as students, alumni, and employers to enhance the quality of academic programs and ensure continuous improvement in teaching-learning processes. The feedback received is analyzed and discussed in the Board of Studies (BoS) meetings, and necessary recommendations are incorporated into the curriculum and academic activities after due approval.

1. Student Graduate Survey Feedback:

- Graduating students provided valuable inputs regarding curriculum relevance, teaching methodologies, assessment patterns, industry exposure, and learning resources.
- Feedback indicated the need for increased practical learning opportunities, case-based discussions, and exposure to contemporary business practices.

2. Alumni Feedback:

- Alumni shared insights on industry expectations and emerging business trends.
- Suggestions were received to strengthen managerial competencies, leadership skills, and technology-driven business education.

3. Employer Feedback:

- Employers emphasized the importance of analytical thinking, communication skills, business problem-solving abilities, and digital competencies among MBA graduates.
- Recommendations were made to enhance industry-oriented learning experiences and project-based learning.

Based on the feedback received from various stakeholders, the department reviewed the existing academic practices and implemented suitable measures to bridge identified gaps. The suggestions were discussed in BoS meetings and communicated to the concerned authorities for implementation.

Following actions were prominently taken:

1. Case Study-Based Learning and Business Simulations were integrated into various management courses to improve practical understanding and decision-making skills.

2. Certification programs in emerging areas such as Financial Analytics, Digital Marketing, Data Visualization, and Business Intelligence were introduced to enhance employability.
3. Industry Interaction Sessions, Management Development Programs (MDPs), and Corporate Guest Lectures were organized regularly to expose students to current business practices and industry expectations.
4. Research orientation workshops and training on academic writing, publication ethics, and data analysis tools were conducted to strengthen students' research capabilities.
5. Continuous assessment methods were enhanced through presentations, mini-projects, group assignments, and experiential learning activities.


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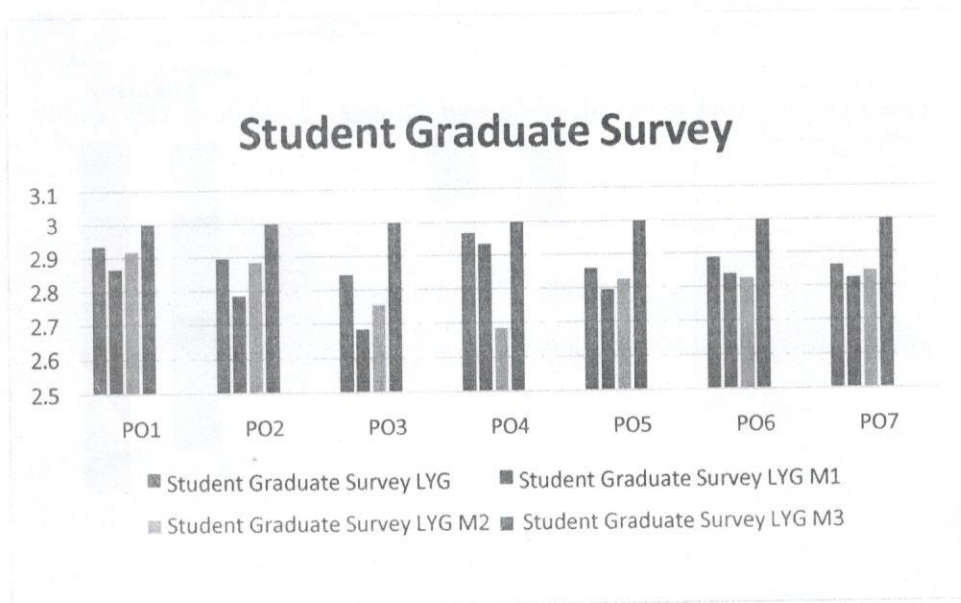


Department of Management Studies Stake Holders Feedback Analysis ACADEMIC YEAR 2024-25

Student Graduate Survey Batch 2023 - 25

Responses of graduate students in program attainment versus program outcomes

		PO1	PO2	PO3	PO4	PO5	PO6	PO7
Student Graduate Survey	LYG	2.935	2.895	2.845	2.968	2.858	2.888	2.862
	LYG M1	2.865	2.785	2.685	2.935	2.795	2.838	2.824
	LYG M2	2.918	2.885	2.755	2.685	2.825	2.826	2.845
	LYG M3	3.000	3.000	3.000	3.000	3.000	3.000	3.000

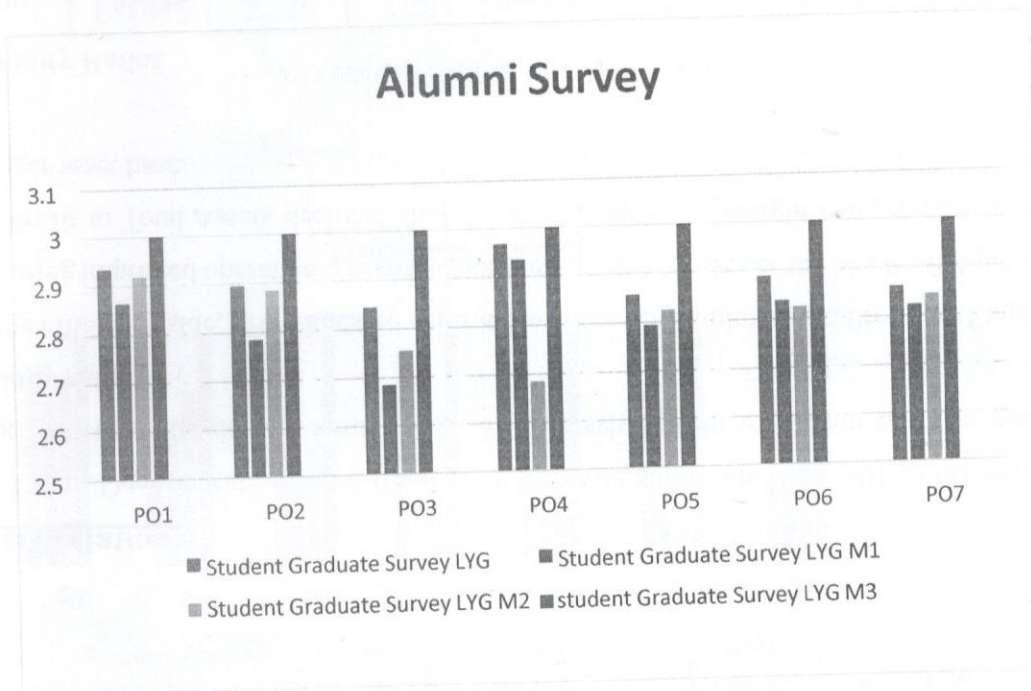


Alumni Survey

Batch 2023 - 25

Responses of graduate students in program attainment versus program outcomes

		PO1	PO2	PO3	PO4	PO5	PO6	PO7
Alumni Survey	LYG	2.936	2.864	2.906	2.858	2.937	2.863	2.878
	LYG M1	2.886	2.814	2.828	2.788	2.894	2.782	2.862
	LYG M2	2.924	2.825	2.886	2.846	2.918	2.838	2.812
	LYG M3	3	3	3	3	3	3	3



Action taken Report on Stakeholder's Feedback

Batch 2023 - 25

Institution collects stake holder's feedback for PG programs. The educational process culminating in a degree of the student is dynamic and constantly evolving between stakeholders. It is therefore, Feedbacks from students, Alumni and employer are considered for continuous improvements in curriculum and other academic aspects. The ultimate goal of stakeholder's feedback is to get useful insights for the purpose of improvement in all aspects of teaching, learning, assessment and infrastructure facilities. Inputs collected from all the stake holders are analyzed and carried forward in Board of Studies (BoS) for approval. After getting approval in BoS, the curriculum with the incorporation of recommended changes if any is sent to Academic Council for their final endorsement. The following structure describes the significance of stakeholders for the development.

1. Student Graduate Survey Feedback:

➤ Inputs from the graduating students on design of curriculum, services extended incorporation of novel teaching technologies and their overall experience related to facilities and educational resources. However, graduating student will be submitting their overall impression related to institute and this feedback is collected.

2. Alumni's Feedback:

➤ Alumni are considered as the ambassadors to the outside world. They are in a position to evaluate the extent to which the programme is effective in achieving the desired objective. As an alumnus they share their experience and participate in curricular updates in view of emerging technologies and tools.

➤ Alumni survey is conducted, through which suggestions are provided to design syllabus which makes the students industry ready and well prepared towards competitive examinations.

3. Employer Feedback:

- Employer feedback helps in enriching the program with industry relevant courses (Electives) which enable bridging the gap between the program curriculum and industry requirements.

In view of identifying the gap in the syllabus as per the requirement of various stakeholders, the Department has taken feedback on curriculum from various stakeholders. Suggestions like more smart and experiential leaning and approach to competitive exams, relevant to the framing of the syllabus of various courses were consolidated and discussed in BOS meeting. Since few courses are multidisciplinary, faculties from various departments are actively participating in the syllabus restructuring process, as being members of Board of studies. These suggestions were communicated to the chairman of the board for the proper redressal of suggestions.

Following actions were prominently taken,

1. Few emerging specializations like Business Analytics and Operations have been introduced.
2. More Outbound industrial trainings, value added course and workshops are been conducted.
3. Expert guidance lecture, Soft skill training, Aptitude training and carrier guidance lecture are conducted on different topics to inculcate interest in subjects.



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