

**New Horizon College of Engineering
Department of Management Studies
Project Work-Batch 2023-2025**

Sl. No	USN	Student Name	Internal/External	Project title	Organization	Project Duration
1	1NH23BA001	A S RAGUL	Dr. Dhanalakshmi R V	THE IMPACT OF SOCIAL MEDIA ENGAGEMENT ON BUILDING TRUST AND AUTHORITY IN THE BACKGROUND VERIFICATION INDUSTRY	FREELANCE CERTIFICATE	8 Weeks
2	1NH23BA002	A SANDEEP KUMAR	Prof. Shalini S N	A STUDY ON ANALYSING THE FINANCIAL STATEMENT	AMJ & CO	8 Weeks
3	1NH23BA003	ABHISHEK A DIVAGI	Prof. Ankita N. Jeewankar	THE GROWTH MOBILE WALLETS : UPI , G PAY , AND PHONE PAY IN INDIA	FREELANCE CERTIFICATE	8 Weeks
4	1NH23BA004	ABHISHEK M	Prof. Shalini S N	A STUDY OF RISK MANAGEMENT IN PUBLIC AND PRIVATE SECTORS BANKS	FREELANCE CERTIFICATE	8 Weeks
5	1NH23BA005	ABHISHEK SURESH PATIL	Prof. Shalini S N	A STUDY ON IMPACT OF INVESTOR PERCEPTION ON TRENDS AND PERFORMANCE OF GREEN MUTUAL FUNDS AND ETFS	FREELANCE CERTIFICATE	8 Weeks
6	1NH23BA006	AISHWARYA ADHI P	Prof. Ankita N. Jeewankar	IMPACT OF AUTOMATION ON ACCOUNTS RECEIVABLE MANAGEMNT	FREELANCE CERTIFICATE	8 Weeks
7	1NH23BA007	AKASH A	Prof. Shalini S N	A STUDY ON THE IMPACT OF FINANACIAL LITERACY ON SAVING HABITS AMOUNG YOUTH	FREELANCE CERTIFICATE	8 Weeks
8	1NH23BA008	ALKA KUMARI	Prof. Naresh KV	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON FINANCIAL SERVICE DELIVERY, CUSTOMNER EXPERIENCE AND OPERATIONAL EFFECIENCY IN FINTECH FIRMS	FREELANCE CERTIFICATE	8 Weeks
9	1NH23BA009	ALOK RANJAN DAS	Dr. Krishna Kumar	THE ROLE OF ARTIFICIAL INTELLIGENCE IN TALENT ACQUISITION	FREELANCE CERTIFICATE	8 Weeks

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10	1NH23BA010	AMAN KUMAR	Dr. Krishna Kumar	THE LIKELIHOOD OF MOST SIGNIFICANT ORGANIZATIONAL APPROACH IN HR: TENDENCY FROM LATEST INFORMATION TECHNOLOGY COMPANIES	FREELANCE CERTIFICATE	8 Weeks
11	1NH23BA011	AMAN KUMAR CHOUBEY	Dr. Priyameet Kaur Keer	INVESTIGATING THE ROLE OF DATA SCIENCE IN FINANCIAL FRAUD DETECTION	FREELANCE CERTIFICATE	8 Weeks
12	1NH23BA012	AMAN SHARMA	Dr. Dhanalakshmi R V	IMPACT OF DIGITAL PAYMENTS ON CONSUMER SPENDING BEHAVIOR	FREELANCE CERTIFICATE	8 Weeks
13	1NH23BA013	AMULYA YENDLURI	Prof. Naresh KV	USER ADOPTION AND SATISFACTION OF HRMS PLATFORMS IN MIDSIZED ENTERPRISES	FREELANCE CERTIFICATE	8 Weeks
14	1NH23BA014	ANIMELLA SAI MOUNIKA	Prof. Sheshu A	ROLE OF AI IN RECRUITMENT- WILL IT REPLACE HUMANS	FREELANCE CERTIFICATE	8 Weeks
15	1NH23BA015	ANISH N	Prof. Aiswarya D Pillai	A STUDY ON INTEGRATING ARTIFICIAL INTELLIGENCE IN FINANCIAL ANALYSIS	FREELANCE CERTIFICATE	8 Weeks
16	1NH23BA016	ANUBHAV SEN	Prof. Naresh KV	IPO UNDERPRICING IN INDIA: DETERMINENTS AND TRENDS	FREELANCE CERTIFICATE	8 Weeks
17	1NH23BA017	ANUSHA C L	Dr. Saumi Roy	A STUDY ON HR CHALLENGES RECRUITMENT IN IT SECTOR	FREELANCE CERTIFICATE	8 Weeks
18	1NH23BA018	ANUSREE VARMA	Prof. Ankita N. Jeewankar	THE ROLE OF AI AND BLOCKCHAIN IN TRANSFORMING THE INDIAN FINANCIAL SECTOR	FREELANCE CERTIFICATE	8 Weeks
19	1NH23BA019	APOORVA B PATIL	Dr. Saumi Roy	INFLUENCE ON CELEBRITY ENDORSEMENT ON BRAND PERCEPTION	FREELANCE CERTIFICATE	8 Weeks
20	1NH23BA020	ARJUN N L	Prof. Rajat Hubballi	MOTIVATING THE GIG WORKFORCE: A MARKETING APPROACH TO IMPROVE DELIVERY PARTNER PERFORMANE AT ZEPTO	FREELANCE CERTIFICATE	8 Weeks

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Sl. No	USN	Student Name	Internal/External	Project title	Organization	Project Duration
21	1NH23BA023	BASIREDDY JHANSI	Dr. Dhanalakshmi R V	ANALYSING EMPLOYEE PERFORMANCE TO ENHANCE PRODUCTIVITY AND ENGAGEMENT	FREELANCE CERTIFICATE	8 Weeks
22	1NH23BA024	BEBU P	Prof. Rajat Hubballi	IMPACT OF FINANCIAL INFLUENCERS ON RESPONSIBLE CONSUMPTION AND SPENDING: LINKED TO SDG 12	FREELANCE CERTIFICATE	8 Weeks
23	1NH23BA025	BHAVANA N	Prof. Madhuraj C A	IMPACT OF FLEXIBLE WORK POLICIES ON EMPLOYEE BEHAVIOUR	FREELANCE CERTIFICATE	8 Weeks
24	1NH23BA026	CHAYADEVIS	Dr. Priyameet Kaur Keer	ROLE OF FINTECH IN TRANSFORMING RETAIL BANKING IN INDIA	FREELANCE CERTIFICATE	8 Weeks
25	1NH23BA027	DARSHAN V	Prof. Madhuraj C A	APPLICATION OF ARTIFICIAL INTELLIGENCE IN CREDIT RISK MANAGEMENT	FREELANCE CERTIFICATE	8 Weeks
26	1NH23BA028	DEEKSHA B	Prof. Ankita N. Jeewankar	FINANCIAL LITERACY AND RISK BEHAVIOUR AMONG FIRST TIME	FREELANCE CERTIFICATE	8 Weeks
27	1NH23BA029	DEEPTHI P R	Prof. Sheshu A	IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE	FREELANCE CERTIFICATE	8 Weeks
28	1NH23BA030	DEVIKARANI B	Prof. Aiswarya D Pillai	AN ASSESSMENT OF CUSTOMER SATISFACTION AND USAGE PATTERNS OF DIGITAL BANKING SERVICES AT TOWN BANK	FREELANCE CERTIFICATE	8 Weeks
29	1NH23BA031	DHANUSH D K	Prof. Aiswarya D Pillai	ASSESSING THE ROLE OF FIN TECH IN ENHANCING FINANCIAL INCLUSION IN RURAL INDIA	FREELANCE CERTIFICATE	8 Weeks
30	1NH23BA032	DHARMENDRA Y	Prof. Shalini S N	FINANCIAL ANALYSIS OF PHARMACEUTICAL COMPANIES AND ITS EFFECT ON CUSTOMER AFFORDABILITY AND ACCESS	FREELANCE CERTIFICATE	8 Weeks

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Sl. No	USN	Student Name	Internal/External	Project title	Organization	Project Duration
31	1NH23BA033	DHARNESH KUMAR B	Prof. Naresh KV	A STUDY ON IMPACT OF PERFORMANCE APPRAISAL SYSTEMS ON EMPLOYEE ATTITUDE	FREELANCE CERTIFICATE	8 Weeks
32	1NH23BA034	DIGVIJAY	Prof. Rajat Hubballi	THE ROLE OF FINTECH IN AUTOMATING LOAN APPROVALS: IMPACT ON SPEED, ACCURACY AND CUSTOMER EXPERIENCE	FREELANCE CERTIFICATE	8 Weeks
33	1NH23BA035	DOLAI SHOMA SUKUMAR	Dr. Krishna Kumar	STUDY ON RISK ASSESSMENT	FREELANCE CERTIFICATE	8 Weeks
34	1NH23BA036	DUPPATI HEMASREE	Dr. Krishna Kumar	FINANCIAL LITREACY AND ITS INFLUENCE EMPLOYEES LOAN REPAYMENT BEHAVOIUR	Jodo Ambassador	8 Weeks
35	1NH23BA037	GANGARU VASUDEVA REDDY	Dr. Priyameet Kaur Keer	STUDY ON WORKING CAPITAL	FREELANCE CERTIFICATE	8 Weeks
36	1NH23BA038	GANGOTHRI A NAIR	Dr. Krishna Kumar	A STUDY ON THE EMPLOYEE TRAINING AND DEVOLPMENT	FREELANCE CERTIFICATE	8 Weeks
37	1NH23BA039	GENTHI SAI HIMABINDU	Prof. Shivashish	COMPETENACY MAPPING :FROM GAPS TO GROWTH	intertec softwares pvt ltd	8 Weeks
38	1NH23BA040	GOKUL RAJ	Prof. Sheshu A	A STUDY ON THE FFECTIVENESS OF EMOTIONAL BRANDING IN BUILDING CUSTOMER RELATIONSHIPS IN THE FMCG SECTOR	FREELANCE CERTIFICATE	8 Weeks
39	1NH23BA041	GOLLAPALLI DEEPA REDDY	Prof. Shivashish	WORK PLACE WELL BIENG AND WORK LIFE BALANCE	FREELANCE CERTIFICATE	8 Weeks
40	1NH23BA042	GOPISSETTY VINOD	Prof. Shivashish	ZEPTO DARK STORES OPERATIONS	FREELANCE CERTIFICATE	8 Weeks
41	1NH23BA043	GOURI AJAY	Prof. Naresh KV	CUSTOMER SATISFACTION ANALYSIS OF DIGITAL BANKING SERVICES	FREELANCE CERTIFICATE	8 Weeks

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42	1NH23BA044	GOVARDHAN H G	Prof. Ankita N. Jeewankar	FINANCIAL LITERACY AND INVESTMENT DECISIONS OF INDIAN INVESTORS	FREELANCE CERTIFICATE	8 Weeks
43	1NH23BA045	HARI SANKER	Prof. Sheshu A	A STUDY ON GREEN LOGISTICS PRACTICES IN THE INDIAN RETAIL INDUSTRY	FREELANCE CERTIFICATE	8 Weeks
44	1NH23BA046	HARSHA PRIYA UNNI	Prof. Sheshu A	THE ROLE OF PERFORMANCE MARKETING IN CUSTOMER ACQUISITION FOR EDTECH STARTUPS IN INDIA	FREELANCE CERTIFICATE	8 Weeks
45	1NH23BA047	HARSHA RAJ MORE	Prof. Shalini S N	A STUDY ON FINANCIAL PERFORMANCE AND GROWTH OF NON BANKING FINANCIAL COMPANIES	FREELANCE CERTIFICATE	8 Weeks
46	1NH23BA048	HARSHITHA M K	Dr. Priyameet Kaur Keer	A FUTURE AND CURRENT TRENDS ON TALENT ACQUISITION AT SUN MOBILITY	SUN MOBILITY	8 Weeks
47	1NH23BA049	IRANNA B M	Prof. Rajat Hubballi	DECODING GREENWASHING : CONSUMER AWARENESS AND THE EFFECT OF MISLEADING ENVIRONMENTAL CLAIMS ON BUYING DECISIONS	FREELANCE CERTIFICATE	8 Weeks
48	1NH23BA050	JAIN NEELAM HASMUKH	Dr. Saumi Roy	A STUDY ON THE IMPACT OF MERGES ON INDIAN BANKING SECTOR	FREELANCE CERTIFICATE	8 Weeks
49	1NH23BA051	JASTI TEJASWA SATHWIK	Dr. Saumi Roy	A COMPARITIVE ANALYSIS OF INTERNAL VS EXTERNAL RECRUITMENT STRATEGIES	FREELANCE CERTIFICATE	8 Weeks
50	1NH23BA052	JAYANTH T	Dr. Saumi Roy	ADVERTISING AS A POWER TOOL FOR BUSINESS GROWTH	FREELANCE CERTIFICATE	8 Weeks
51	1NH23BA053	JEEVA D	Prof. Madhuraj C A	DIGITAL TRANSFORMATION IN TRADITIONAL BUSINESS CHALLENGES AND OPPORTUNITIES	FREELANCE CERTIFICATE	8 Weeks
52	1NH23BA054	JENY ALON SAMETHA D	Dr. Priyameet Kaur Keer	STUDY ON COMPENSATION AND BENEFITS ON IT COMPANIES	FREELANCE CERTIFICATE	8 Weeks

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53	1NH23BA055	JOEL M RODRIGUES	Prof. Shalini S N	ROLE OF TECHNOLOGY IN MANAGING OPERATIONAL RISK IN MODERN BANKING	FREELANCE CERTIFICATE	8 Weeks
54	1NH23BA056	JULI KUMARI	Dr. Priyameet Kaur Keer	RECRUITING AND SELECTION PROCESS	FREELANCE CERTIFICATE	8 Weeks
55	1NH23BA057	JYOTHI N	Prof. Shalini S N	DISCONNECT BETWEEN PERFORMANCE REVIEWS AND EMPLOYEE GROWTH	FREELANCE CERTIFICATE	8 Weeks
56	1NH23BA058	K ARAVIND	Prof. Shalini S N	STUDY ON COMPARATIVE ANALYSIS OF EMPLOYEE ENAGAGEMENT IN START UP V/S ESTABLISHED COMPANY	FREELANCE CERTIFICATE	8 Weeks
57	1NH23BA059	K J NITHIN	Dr. Dhanalakshmi R V	EMPLOYEE RETENTION PRATICES	FREELANCE CERTIFICATE	8 Weeks
58	1NH23BA060	KADAGURU SADARA ABHILASH	Prof. Shivashish	A STUDY ON STOCK PRICE PREDICTION USING ARIMA MODEL	FREELANCE CERTIFICATE	8 Weeks
59	1NH23BA061	KARTEEK KRISHNAJI KULKARNI	Prof. Naresh KV	SIX SIGMA IMPLEMENTATION IN HEALTH CARE	FREELANCE CERTIFICATE	8 Weeks
60	1NH23BA062	KAVITHA V	Prof. Aiswarya D Pillai	STUDY ON UNDERSTANDING CUSTOMER VIEWS ON INSURANCE SERVICES	FREELANCE CERTIFICATE	8 Weeks
61	1NH23BA063	KAVYA	Prof. Rajat Hubballi	STUDY ON SUPER MARKET SALES ANALYSIS	FREELANCE CERTIFICATE	8 Weeks
62	1NH23BA064	KEERTHAN	Prof. Aiswarya D Pillai	STUDY ON UPI ADOPTION AND ITS IMPACT ON CASH LESS ECONOMY GOALS	FREELANCE CERTIFICATE	8 Weeks
63	1NH23BA065	KEERTHANA S N	Dr. Dhanalakshmi R V	ANALYSIS ON ATTRITION AND RESIGNATION IN CURRENT MARKETING	COMPANY	8 Weeks
64	1NH23BA066	KEERTHI RAJ S	Prof. Sheshu A	STUDY ON EMPLOYEE RETENTION AND COMPARITIVE ANALYSIS	FREELANCE CERTIFICATE	8 Weeks
65	1NH23BA067	KEVIN MANASAY R	Prof. Madhuraj C A	STUDY OF UNDERSTANDING BUYING BEHAVIOR OF GEN Z IN ONLINE	FREELANCE CERTIFICATE	8 Weeks

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66	1NH23BA068	KIRAN GOWDA A R	Prof. Shivashish	A STUDY ON CUSTOMER ON EV AND FUTURE DEMAND	COMPANY	8 Weeks
67	1NH23BA069	KIRAN S R	Prof. Shalini S N	STUDY OF ENVIRONMENTAL FACTORS ON IDBI BANK	FREELANCE CERTIFICATE	8 Weeks
68	1NH23BA070	KIRTI AGARWALA	Dr. Dhanalakshmi R V	IMPACT ON GST ON SMALL BUSINESS	FREELANCE CERTIFICATE	8 Weeks
69	1NH23BA071	KISHORE R	Dr. Dhanalakshmi R V	INVESTMENT STRATEGIES IN MUTUAL FUNDS	FREELANCE CERTIFICATE	8 Weeks
70	1NH23BA072	KURUVA VARSHITH SAI	Prof. Shivashish	STUDY ON JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE PERFORMANCE	FREELANCE CERTIFICATE	8 Weeks
71	1NH23BA073	LATA	Prof. Madhuraj C A	STUDY ON PROCESS OF RECRUITMENT AND SELECTION IN GM INFOTECT SOL.	COMPANY	8 Weeks
72	1NH23BA074	LOKESH M	Prof. Sheshu A	STUDY ON ANALYSIS OF CUSTOMER SATISFACTION LEVEL TOWARDS ONLINE MARKETING	FREELANCE CERTIFICATE	8 Weeks
73	1NH23BA075	M AKHILA	Prof. Ankita N. Jeewankar	THE RISE OF FINTECH AND ITS IMPACT ON TRADITIONAL BANKING SERVICES	FREELANCE CERTIFICATE	8 Weeks
74	1NH23BA076	MADAN KUMAR H	Prof. Madhuraj C A	OPTIMIZING INVENTORY MANAGEMENT STRATERGIES	FREELANCE CERTIFICATE	8 Weeks
75	1NH23BA077	MALLESH M	Prof. Shalini S N	WORKING CAPITAL MANAGEMENT THAT IMPACTS ON PROFITABLITY	COMPANY	8 Weeks
76	1NH23BA078	MAMATHASREE K	Prof. Sheshu A	IMPACT OF AI ON TALENT ACQUISITION AND RECRUITMENT PROCESS	FREELANCE CERTIFICATE	8 Weeks
77	1NH23BA079	MANJUNATH K	Prof. Rajat Hubballi	FINTECH AND THE FUTURE OF FINANCE	FREELANCE CERTIFICATE	8 Weeks
78	1NH23BA080	MANSHI K POKAR	Dr. Dhanalakshmi R V	STUDY ON IMPACT OF COMPENSATION STRATERGIES ON EMPLOYEE PERFORMANCE	FREELANCE CERTIFICATE	8 Weeks

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79	1NH23BA081	MANU BHARGAV	Prof. Aiswarya D Pillai	BLOCKCHAIN TECHNOLOGY AND DECENTRALIZED FINANCE ARE REVOLUTIONING FINANCIAL STATEMENTS	FREELANCE CERTIFICATE	8 Weeks
80	1NH23BA082	MEDA MANEESHA	Dr. Krishna Kumar	STUDY ON PORTFOLIO MANAGEMENT STRATEGIES FOR RETAIL INVESTORS	FREELANCE CERTIFICATE	8 Weeks
81	1NH23BA083	MOHAMMED ARIF	Prof. Ankita N. Jeewankar	INVENTORY ACCURACY AND ITS IMPACT ON OPERATIONAL EFFICIENCY IN QUICK COMMERCE WITH REFERENCE OF ZEPTO	FREELANCE CERTIFICATE	8 Weeks
82	1NH23BA084	MOHAMMED HISHAM HASAN BAPU	Dr. Krishna Kumar	COMPARATIVE EFFECTIVENESS OF ACTIVE AND PASSIVE INVESTMENT STRATEGIES	FREELANCE CERTIFICATE	8 Weeks
83	1NH23BA085	MOHAMMED RAYAN ABDUL MAJID	Prof. Shivashish	THE TRANSFORMATIVE ROLE OF AI IN MODERN RECRUITMENT	FREELANCE CERTIFICATE	8 Weeks
84	1NH23BA086	MOHAMMED SAHEEM V	Prof. Rajat Hubballi	OPTIMIZING HUB OPERATIONS THROUGH AI	FREELANCE CERTIFICATE	8 Weeks
85	1NH23BA087	MOHAMMED YUSUF	Prof. Rajat Hubballi	GST AND ITS CONSEQUENCES ON INDIAN TEXTILE INDUSTRY	FREELANCE CERTIFICATE	8 Weeks
86	1NH23BA088	MOHAN N	Dr. Saumi Roy	A STUDY ON THE CONSUMER BEHAVIOUR AND IMPULSE BUYING PATTERNS AT BIG BASKET	COMPANY	8 Weeks
87	1NH23BA089	MUNAGALA VINAY	Prof. Shivashish	HUMAN RESOURCES ANALYTICS	FREELANCE CERTIFICATE	8 Weeks
88	1NH23BA090	MUTUCHETTY RAJESH	Prof. Naresh KV	IMPACT OF EXCHANGE RATE FLUCTUATION	FREELANCE CERTIFICATE	8 Weeks
89	1NH23BA091	N SATHYA NARAYANA	Dr. Priyameet Kaur Keer	THE DIGITAL TRANSFORMATION OF COMMERCE	FREELANCE CERTIFICATE	8 Weeks
90	1NH23BA092	NANDHINI SHREE R	Prof. Shivashish	STUDY OF DIGITAL MARKETING STRATEGIES	FREELANCE CERTIFICATE	8 Weeks

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91	1NH23BA093	NAVEEN PRABHAKAR	Prof. Aiswarya D Pillai	ROLE OF AI IN SPORTS ANALYTICS	FREELANCE CERTIFICATE	8 Weeks
92	1NH23BA094	NAVILASH R	Prof. Madhuraj C A	ANALYZING CREDIT RISK MODELS IN THE DIGITAL ERA	FREELANCE CERTIFICATE	8 Weeks
93	1NH23BA095	T NAVIN	Prof. Shivashish	IMPACT OF INFLUENCER MARKETING ON CONSUMER BEHAVIOUR	FREELANCE CERTIFICATE	8 Weeks
94	1NH23BA096	NAVYASHREE A	Prof. Rajat Hubballi	INNOVATIVE MARKETING STRATERGY	COMPANY	8 Weeks
95	1NH23BA097	NIHARIKA BALAIYA	Dr. Priyameet Kaur Keer	STUDY OF MIND OVER MONEY	FREELANCE CERTIFICATE	8 Weeks
96	1NH23BA098	NIREEKSHA S SHETTY	Prof. Ankita N. Jeewankar	MICRO VIDEO PLATFORM ON CONSUMER PURCHASE BEHAVIOUR	FREELANCE CERTIFICATE	8 Weeks
97	1NH23BA099	NISARGA J	Dr. Saumi Roy	ADVARRA CLINICAL RESEARCH COMPANY	FREELANCE CERTIFICATE	8 Weeks
98	1NH23BA100	PALAKOLANU VISWANATH REDDY	Dr. Krishna Kumar	QUALITIY MANAGMENT IN BUSINESS	CONCENTRIX	8 Weeks
99	1NH23BA101	PARTHY RAHUL C	Prof. Shivashish	A STUDY ON THE IMPACT OG WORK FROM HOME ON EMPLOYEE PRODUCTIVITY	FREELANCE CERTIFICATE	8 Weeks
100	1NH23BA102	PARUCHURI SIVA SANKAR	Dr. Dhanalakshmi R V	ENTREPRENEURSHIP	FREELANCE CERTIFICATE	8 Weeks
101	1NH23BA103	PEREDDY NAGALAKSHMI	Prof. Naresh KV	AI IN RECRUITMENT ENHANCING TALENT ACQUISITION THROUGH MACHINE LEARNING AND NEUROSCIENCE OF EMPLOYEES	FREELANCE CERTIFICATE	8 Weeks
102	1NH23BA104	PRAJNA K M	Prof. Madhuraj C A	THE ROLE OF EMPLOYER BRANDING IN ATTRACTIVE GEN-Z TALENT	FREELANCE CERTIFICATE	8 Weeks
103	1NH23BA106	PRATHIKSHA A	Dr. Saumi Roy	PERCEPTION OF WORK LIFE BALANCE AMONG IT EMPLOYEES	FREELANCE CERTIFICATE	8 Weeks

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104	1NH23BA107	PRINCY P	Dr. Krishna Kumar	A STUDY ON THE EMPLOYEE TRAINING AND DEVELOPMENT	FREELANCE CERTIFICATE	8 Weeks
105	1NH23BA108	PRIYA AISWARYA G	Prof. Ankita N. Jeewankar	THE IMPACT OF DIGITAL PAYMENT SYSTEM	FREELANCE CERTIFICATE	8 Weeks
106	1NH23BA109	R DURGA LAKSHMI	Dr. Dhanalakshmi R V	TH EIMPACT OF LEADERSHIP STYLES ON EMPLOYEE PRODUCTIVITY	FREELANCE CERTIFICATE	8 Weeks
107	1NH23BA110	R N V GURURAJ NAYAK	Prof. Rajat Hubballi	A COMPAREHENSIVE STUDY OF MUTUAL FUND INVESTMENTS BY IT PROFESSIONALS IN BENGALORE	FREELANCE CERTIFICATE	8 Weeks
108	1NH23BA111	R PUSHPALATHA REDDY	Dr. Krishna Kumar	A STUDY ON RECRUITMENT AND SELECTION PROCESS	FREELANCE CERTIFICATE	8 Weeks
109	1NH23BA112	RAJESHWARI P C	Prof. Rajat Hubballi	ADAPTING TO CHANGE: DIGITAL TRANSFORMATION IN COOPERATIVE BANK	VEERASHAIVA PANCHACHARY A CREDIT COOPERATIVE SOCIETY	8 Weeks
110	1NH23BA113	RAKSHITA KOTHARKAR	Prof. Aiswarya D Pillai	A STUDY ON FINANCIAL PERFORMANCE OF BANKS PRE AND POST MERGER: PNB WITH OBC AND UBI	FREELANCE CERTIFICATE	8 Weeks
111	1NH23BA114	RAMYA B	Prof. Sheshu A	GREENWORLD RENEWABLE ENERGY IN FINANCE	FREELANCE CERTIFICATE	8 Weeks
112	1NH23BA115	RAVI DHANUSH	Dr. Krishna Kumar	WORKFLOW ANALYSIS IN REMOTE WORK MODEL	FREELANCE CERTIFICATE	8 Weeks
113	1NH23BA116	RISHABH TRIPATHI	Prof. Aiswarya D Pillai	A STUDY AND ANALYSIS ON LOGISTICS ON DATA TO IMPROVE DELIVERY EFFICENCY AND CUSTOMER SATISFACTION IN E COMMERCE	FREELANCE CERTIFICATE	8 Weeks

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114	1NH23BA117	RISHIKA M	Prof. Naresh KV	"BURN OUT IN IT JOBS: HOW WORKING HOURS AFFECT EMPLOYEE HEALTH AND PRODUCTIVITY"	FREELANCE CERTIFICATE	8 Weeks
115	1NH23BA118	RITESH B R	Prof. Aiswarya D Pillai	A STUDY ON CHALLENGES ASSOCIATED WUTH SBI E-PAYMENTS: A COMPARITIVE STUDY	FREELANCE CERTIFICATE	8 Weeks
116	1NH23BA119	RITHEESH	Prof. Ankita N. Jeewankar	A STUDY ON FUNDS MANAGEMNT AT CREDIT COOPERATIVE SOCIETY	FREELANCE CERTIFICATE	8 Weeks
117	1NH23BA120	RITHIKA JAIN K	Prof. Madhuraj C A	A STUDY ON EMPLOY UPSKILLING AND RESKILLING STRATEGIES IN TECH DRIVEN FIRMS	FREELANCE CERTIFICATE	8 Weeks
118	1NH23BA121	ROHITH T M	Prof. Madhuraj C A	A STUDY ON IMPACT OF MOBILE PAYMENTS ON YOUTHS WITH SPECIAL REFERANCE TO BANGALORE	FREELANCE CERTIFICATE	8 Weeks
119	1NH23BA122	HARISH KUMAR S	Prof. Naresh KV	A STUDY ON INFLUENCE OF COST CUTTING MEASURES ON EMPLOYEE MORALE AND PRODUCTIVITY	FREELANCE CERTIFICATE	8 Weeks
120	1NH23BA123	S SANTHOSH	Dr. Saumi Roy	STUDY ON LOGISTICS AND DEVELOPMENT	FREELANCE CERTIFICATE	8 Weeks
121	1NH23BA125	SACHIN K M	Dr. Rose Kavitha	A STUDY ON FINANCIAL PERFORMANCE OF COMMERCIAL BANKS	FREELANCE CERTIFICATE	8 Weeks
122	1NH23BA126	SADHU VENKATA SAI PUNEETH	Prof. Shivashish	IMPACT ON SOCIAL MEDIA MARKETING ON BRAND AWARNESS	FREELANCE CERTIFICATE	8 Weeks
123	1NH23BA127	SAHANA M	Prof. Sheshu A	A STUDY ON RETENTION OF MILLENNIAL EMPLOYEES THROUGH TRAINING & DEVELOPMENT	FREELANCE CERTIFICATE	8 Weeks

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124	1NH23BA128	SAI PRASAD K	Prof. Ankita N. Jeewankar	IMPROVE THE STABILITY OF RURAL SUPPLY TO ALL HOUSEHOLD	FREELANCE CERTIFICATE	8 Weeks
125	1NH23BA129	SAISREE SUMANA MOHANTY	Prof. Sheshu A	CONSUMER BEHAVIOR ANALYSIS IN E-COMMERCE	FREELANCE CERTIFICATE	8 Weeks
126	1NH23BA130	SAJJANA GANDLA DHARANI	Dr. Rose Kavitha	WORK-LIFE BALANCE AS A PREDICTOR OF EMPLOYEE SATISFACTION IN THE IT DOMAIN	FREELANCE CERTIFICATE	8 Weeks
127	1NH23BA131	SAMRAN ABDUL SALAM	Dr. Saumi Roy	INVESTOR PSYCHOLOGY AND ITS IMPACT ON INVESTMENT DECISIONS	FREELANCE CERTIFICATE	8 Weeks
128	1NH23BA132	SANDEEP S V	Dr. Saumi Roy	EMPLOYER BRANDING AND ITS IMPACT ON TALENT ACQUISITION.	FREELANCE CERTIFICATE	8 Weeks
129	1NH23BA133	SANJANA D J	Dr. Saumi Roy	CREATING AN EMPLOYEE ENGAGEMENT SURVEY AND ACTION PLAN: A COMPARATIVE LOOK AT THREE INDIAN COMPANIES	FREELANCE CERTIFICATE	8 Weeks
130	1NH23BA134	SANJANA H P	Dr. Saumi Roy	PERFORMANCE APPRAISAL SYSTEM PROCESS AND IMPROVEMENT AREAS	FREELANCE CERTIFICATE	8 Weeks
131	1NH23BA135	SANJAY D	Prof. Sheshu A	CHALLENGES IN HEDGE FUND BILLING ACCURACY AND CLIENT SATISFACTION: A STUDY OF OPERATIONAL EFFICIENCY IN FUND ADMINISTRATION	FREELANCE CERTIFICATE	8 Weeks
132	1NH23BA136	SANJAY KRISHNA	Prof. Aiswarya D Pillai	A STUDY ON LOANS AND ADVANCES IN THE CITIZEN CO-OPERATIVE BANK LIMITED	FREELANCE CERTIFICATE	8 Weeks
133	1NH23BA137	SANJAY KUMAR N	Prof. Naresh KV	THE IMPACT OF BIG DATA ON CREDIT SCORING AND RISK ASSESSMENT	FREELANCE CERTIFICATE	8 Weeks
134	1NH23BA138	SANJU KUMAR	Prof. Naresh KV	THE IMPACT OF BIG DATA ON CREDIT SCORING AND RISK ASSESSMENT	FREELANCE CERTIFICATE	8 Weeks

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Sl. No	USN	Student Name	Internal/External	Project title	Organization	Project Duration
135	1NH23BA139	SAVITHRI C R	Dr. Rose Kavitha	PORTFOLIO DERIVATION USING MODER PORTFOLIO THEORY	FREELANCE CERTIFICATE	8 Weeks
136	1NH23BA140	SHAILJA	Dr. Krishna Kumar	AI IN RECRUITMENT AND TALENT ACQUISITION	FREELANCE CERTIFICATE	8 Weeks
137	1NH23BA141	SHAKTISHREE	Prof. Ankita N. Jeewankar	GREEN LOGISTICS AND ITS IMPACT ON SUPPLY CHAIN PERFORMANCE IN THE FMCG SECTOR	FREELANCE CERTIFICATE	8 Weeks
138	1NH23BA142	SHASHANK M	Dr. Rose Kavitha	DRIVING CUSTOMER ENGAGEMENT IN AI CHATBOTS	FREELANCE CERTIFICATE	8 Weeks
139	1NH23BA143	SHASHIDHAR A MADIVAL	Dr. Rose Kavitha	IMPACT OF THE NEW TAX REGIME ON INDIAN FINANCIAL MARKETS AND INVESTMENT BEHAVIOR	FREELANCE CERTIFICATE	8 Weeks
140	1NH23BA144	SHILPA B	Prof. Madhuraj C A	OPTIMIZING HR OPERATIONS – DISCREPANCY REDUCTION INITIATIVE	FREELANCE CERTIFICATE	8 Weeks
141	1NH23BA145	SHIREESHMA T	Prof. Ankita N. Jeewankar	A study of on banking financing companies using camel method	FREELANCE CERTIFICATE	8 Weeks
142	1NH23BA146	SRIVARDHAN	Dr. Rose Kavitha	HYPERLOCAL DELIVERY AT SCALE: ANALYZING THE ROLE OF LOGISTICS INFRASTRUCTURE AND TECHNOLOGY IN QUICK COMMERCE EFFICIENCY	FREELANCE CERTIFICATE	8 Weeks
143	1NH23BA147	SIDDARAM BHATTAD	PROF. SHALINI S N	A STUDY ON NON-PERFORMING ASSETS OF PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS	FREELANCE CERTIFICATE	8 Weeks
144	1NH23BA148	SIDDHARTH P	Prof. Madhuraj C A	OPTIMIZING HR OPERATIONS – DISCREPANCY REDUCTION INITIATIVE	FREELANCE CERTIFICATE	8 Weeks

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145	1NH23BA149	SIDDU MURUDI	Prof. Rajat Hubballi	A STUDY ON THE CUSTOMER'S PERCEPTION TOWARDS INVESTMENT IN SHARES WITH SPECIAL REFERENCE TO BENGALURU	FREELANCE CERTIFICATE	8 Weeks
146	1NH23BA150	SINDHU R	Prof. Rajat Hubballi	THE IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOR: A CROSS-PLATFORM ANALYSIS	FREELANCE CERTIFICATE	8 Weeks
147	1NH23BA151	SNEHA R	Prof. Aiswarya D Pillai	EMPLOYEE RETENTION CHALLENGES IN START-UPS: A HUMAN RESOURCE APPROACH	FREELANCE CERTIFICATE	8 Weeks
148	1NH23BA152	SONALIKA M R	Prof. Aiswarya D Pillai	IDENTIFYING THE ROOT CAUSES OF POOR CUSTOMER RETENTION IN E-COMMERCE: A MARKETING ANALYSIS PERSPECTIVE	FREELANCE CERTIFICATE	8 Weeks
149	1NH23BA153	SREEKUMAR RADHAKRISHNAN	Dr. Priyameet Kaur Keer	A STUDY OF ETHICAL AND GREEN MARKETING IN MFGC	FREELANCE CERTIFICATE	8 Weeks
150	1NH23BA154	SREELAKSHMI V	Dr. Priyameet Kaur Keer	A COMPARITIVE ANALYSIS OF INTERNAL V/S EXTERNAL RECRUITMENT STRATEGIES IN THE IT INDUSTRY	FREELANCE CERTIFICATE	8 Weeks
151	1NH23BA155	SREESHA C R	Dr. Priyameet Kaur Keer	A STUDY ON EMPLOYEE ENGAGEMENT PRACTICES AND THEIR IMPACT ON EMPLOYEE RETENTION	FREELANCE CERTIFICATE	8 Weeks
152	1NH23BA156	STEFFIE ANNIE D	Dr. Saumi Roy	CREDIT RISK MANAGEMENT PRACTICES IN NBFCS POST-COVID	FREELANCE CERTIFICATE	8 Weeks
153	1NH23BA157	SUJITH SHETTY	Prof. Naresh KV	A STUDY ON ROLE ON SOCIAL MEDIA MARKETING AND ITS IMPACT ON E-COMMERCE INDUSTRY	FREELANCE CERTIFICATE	8 Weeks

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154	1NH23BA159	SUNIL N L	Prof. Madhuraj C A	IMPACT OF E-COMMERCE ON SUPPLY CHAIN MANAGEMENT	FREELANCE CERTIFICATE	8 Weeks
155	1NH23BA160	SUNIL BHAT	Prof. Aiswarya D Pillai	ROLE OF AI IN PERSONALIZATION CUSTOMER EXPERIENCE IN E-COMMERCE	COMPANY	8 Weeks
156	1NH23BA161	SUSHMA S	Prof. Ankita N. Jeewankar	HUMAN RESOURCES MANAGEMENT IN STARTUPS	FREELANCE CERTIFICATE	8 Weeks
157	1NH23BA162	SUSHMA S NELOGAL	Prof. Ankita N. Jeewankar	AI FOR EMPLOYEE PERFORMANCE MANAGEMENT	FREELANCE CERTIFICATE	8 Weeks
158	1NH23BA163	SUSHMITHA K	Dr. Dhanalakshmi R V	PUBLIC AWARENESS AND TRUST IN RBI'S DIGITAL CURRENCY INITIATIVE: A STUDY ON THE E-RUPEE (CBDC) IN INDIA	FREELANCE CERTIFICATE	8 Weeks
159	1NH23BA164	TALARI LAXMI VENKATA TARUN	Dr. Krishna Kumar	IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE BEHAVIOR	FREELANCE CERTIFICATE	8 Weeks
160	1NH23BA165	THARNISH NIKIL P	Prof. Naresh KV	A COMPARITIVE ANALYSIS OF ACTIVE V/S PASSIVE MUTUAL FUNDS IN TERMS OF PERFORMANCE AND RISK	FREELANCE CERTIFICATE	8 Weeks
161	1NH23BA166	TONY ABHISHEK S	Dr. Krishna Kumar	ADOPTION OF CLOUD-BASED PAYROLL SYSTEMS IN INDIAN STARTUPS: CHALLENGES AND OPPORTUNITIES	FREELANCE CERTIFICATE	8 Weeks
162	1NH23BA168	UDAY H P	Prof. Rajat Hubballi	ANALYSIS THE PERFORMACE OF MUTUAL FUNDS: A COMPARITIVE	FREELANCE CERTIFICATE	8 Weeks
163	1NH23BA167	TOSHITH ASHWIN T	Prof. Shivashish	EMPLOYEE RETENTIONS STRATEGIES IN HIGH-TECH INDUSTRIES	FREELANCE CERTIFICATE	8 Weeks

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164	1NH23BA169	UDAY KUMAR A S	Prof. Sheshu A	A STUDY ON IMPACT OF SHARE BUYBACK ON STOCK PERFORMANCE IN THE INDIAN MARKET	FREELANCE CERTIFICATE	8 Weeks
165	1NH23BA170	V ABHIRAMI	Dr. Krishna Kumar	ASTUDY ON WORK FORM HOME IMPACT ON EMPLOYEE PRODUCTIVITY AND MENTAL HEALTH	FREELANCE CERTIFICATE	8 Weeks
166	1NH23BA171	VADDI NAGARAJU	Dr. Priyameet Kaur Keer	ARTIFICIAL INTELLEGENCE IN CREDIT SCORING	FREELANCE CERTIFICATE	8 Weeks
167	1NH23BA172	VAMSIKRISHNA P H	Prof. Rajat Hubballi	GREEN FINANCE REGULATIONS: COMPARATIVE STUDY OF GLOBAL PRACTICES	FREELANCE CERTIFICATE	8 Weeks
168	1NH23BA173	VANISHREE V	Prof. Aiswarya D Pillai	COMPHREHENSIVE STUDY OF COMPLETE FUND ACCOUNTING CYCLE IN ASSET MANAGEMENT FIRMS	FREELANCE CERTIFICATE	8 Weeks
169	1NH23BA174	VARUN THINAKARAN	Prof. Madhuraj C A	A STUDY TO MEASURE MARKET POTENTIAL AND CUSTOMER BUYING MOTIVES WITH REFERENCE TO FIDES PHARMACEUTICALS	Fides Pharmaceuticals	8 Weeks
170	1NH23BA175	VIJAYANANDA	Prof. Shalini S N	A STUDY ON FINANCIAL PLANNING AND INVESTMENT BEHAVIOUR OF MEN TEACHERS IN SHIVAMOGGA CITY	FREELANCE CERTIFICATE	8 Weeks
171	1NH23BA177	VIKAS C M	Dr. Saumi Roy	STUDY ON ZEPTO'S GROWTH AND PROFIT	FREELANCE CERTIFICATE	8 Weeks
172	1NH23BA178	VIMOCHANA K	Prof. Naresh KV	COMPARATIVE STUDY OF AI BASED SCREENING V/S HUMAN INTERVIEWS IN TECH HIRING	FREELANCE CERTIFICATE	8 Weeks

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173	1NH23BA179	VINAY GOWDA M	Prof. Madhuraj C A	GREEN LOGISTICS AND ITS IMPACT ON SUPPLY CHAIN PERFORMANCE IN THE FMCG SECTOR	FREELANCE CERTIFICATE	8 Weeks
174	1NH23BA180	VISHAL D V	Prof. Aiswarya D Pillai	ARTIFICIAL INTELLIGENCE IN AGRICULTURAL SECTOR	FREELANCE CERTIFICATE	8 Weeks
175	1NH23BA181	Y KESHAVA REDDY	Prof. Sheshu A	FUNDS FLOW ANALAYSIS	FREELANCE CERTIFICATE	8 Weeks
176	1NH23BA182	YESWANTH KUMAR	Dr. Dhanalakshmi R V	EFFECTIVENESS OF INFLUENCER MARKETING IN BRAND PROMOTION	FREELANCE CERTIFICATE	8 Weeks