

Health Camp

Title	Unnat Bharat Abhiyan
Department	Department of Management Studies
Date	25 th June, 2026
Time	10:00am - 3:00pm
Association	
Brief Description	The Department of Management Studies, New Horizon College of Engineering, Bengaluru, successfully organized a Skill Development and Unnat Bharat Abhiyan (UBA) Outreach Programme at the Government School, Doddagubbi Village with the objective of promoting holistic development among school children through education, health awareness, skill enhancement, and community engagement. The outreach programme witnessed the enthusiastic participation of approximately 40 MBA student volunteers, who actively planned and conducted various educational and recreational activities for students from Classes I to VIII. The initiative successfully created an engaging learning environment while strengthening the institution's commitment to serving the local community. Programme Activities 1. Yoga and Wellness Session The programme commenced with an energizing yoga session conducted by the MBA student volunteers. Children were introduced to simple yoga postures, breathing exercises, and stretching techniques that improve flexibility, concentration, and overall physical well-being. The session emphasized the importance of adopting healthy habits from an early age. 2. Hygiene Awareness Programme An interactive awareness session was conducted to educate students on the significance of personal hygiene and healthy living practices. The session covered topics such as: • Proper handwashing techniques • Oral hygiene • Personal cleanliness • Healthy eating habits • Prevention of common illnesses 3. Sports and Recreational Activities To promote physical fitness, teamwork, and confidence, various indoor and outdoor sports activities were organized. The children enthusiastically participated in games that encouraged cooperation, discipline, leadership, and sportsmanship while making learning enjoyable.

4. Passion Development Activity

A special **Passion Activity** was conducted to inspire children to explore their interests, talents, and creativity. Through engaging and interactive exercises, students expressed their ideas confidently while developing communication, imagination, and problem-solving skills.

5. Paper Bag Making Workshop

As part of the skill development initiative, children participated in an eco-friendly paper bag making activity. The workshop enabled students to:

- Learn a practical life skill
- Develop creativity and fine motor skills
- Understand the importance of reducing plastic usage
- Promote environmental sustainability

6. Gift Distribution Ceremony

To recognize the enthusiastic participation of the children and motivate them towards continuous learning, the Department of MBA distributed thoughtful gifts to all participating students. The gifts served as tokens of encouragement, bringing smiles to the children's faces and inspiring them to pursue education with confidence and enthusiasm.

The active participation of both the school children and MBA student volunteers made the programme a memorable and impactful experience. Such initiatives continue to strengthen the bond between New Horizon College of Engineering and the surrounding community while nurturing socially responsible future leaders.





UNNAT BHARAT ABHIYAN

Entrepreneurship | Skill Development Programme



Date: 25th June 2026



Venue: Government School, Doddagubbi



Semester: II, Section A, B, C



Faculty Coordinators:

Dr. Saumi Roy, Associate Professor - MBA

Ms. Shalini S N, Senior Assistant Professor -MBA



Convenor:

Dr. Dhanalakshmi R V, Professor and HoD Incharge



Manjunatha, Principal



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THROUGH INNOVATION & COLLABORATION