

NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF MANAGEMENT STUDIES

11th BOARD OF STUDIES MEETING

Minutes of Meeting

ACADEMIC YEAR 2025-26

Date : 17th September 2025
Venue : Principal Conference Room
Time : 10.00 AM to 01.00 PM

K. J. B.
22/9/25

Anandho
22/9/25

WELCOME ADDRESS BY THE CHAIRMAN OF THE BOS AND INTRODUCTION OF MEMBERS

Minutes:

Head, Department of Management Studies Dr. Rose Kavitha, Chairperson of the Board of Studies welcomed all the members of MBA- BOS and explained the course structure. Chairperson of the BOS welcomed the nominee of the VTU Dr. Manoharan S, Associate Professor, Welingkar Institute of Management Development & Research, Bangalore and Course expert from outside the college nominated by Academic Council Members Dr. N M Agrawal, Adjunct Professor, IIM, Coach and Corporate Trainer, Dr. Kavitha Jayakumar, Associate Professor, Christ (Deemed University), Dr M S Rangaraju, Former Director – MBA Program, Dr. H N National College of Engineering,

Dr. Rose Kavitha also welcomed the Representative from Industry nominated by Academic Council Mr. Sudarshan Naganathan, Director – HR, IP Infusion Pvt. Ltd., Bangalore and Post graduate meritorious alumni nominated by principal Ms. Pooja – Talent acquisition associate at Wissen Technology.

HOD, Management Studies has also introduced all the internal board members to the members of the BOS, Dr. Priyameet Kaur, Associate Professor, Dr. Dhanalakshmi, Associate professor, Prof. Sheshu A N-Sr. Assistant Professor, Dr. Saumi Roy-Sr. Assistant Professor, Prof. Shalini S N-Sr. Assistant Professor, Prof Ankitha Jeewankar-Sr. Assistant Professor, Prof. Rajath Hubballi-Assistant Professor, Prof. Madhuraj C A-Assistant Professor, and Prof. Naresh K V - Assistant Professor.

HOD explained the structure of overall MBA Program, Scheme of evaluation, Electives offered and the Value-Added Programmes for the Executive, Professional and Global Streams of MBA. The agenda for the MBA -BOS was read and the forum was open for individual course discussion.

Agenda 1 - Discussion on syllabus for MBA III /IV SEM

As this time, we are going for dual specialisation for the batch, each and every course was framed accordingly. Dr. Rose Kavitha, HOD of management studies has presented the course

structure and detailed regarding the courses and credits involved in the programme. The BOS team had suggestions regarding the courses in the 3rd and 4th semester.

The team has suggested to make additions in the courses as follows: For Brand management course, Text Book by Kehler to be followed. The expert members advised to use Sage Publications, Cengage Publications and Tata McGraw Hill Publications. The team suggested to frame the syllabus in such a way that the course Outcomes addresses all the modules and not individual module wise. Generative AI to be used in Story telling campaigns. In Taxation course, Tax filing software can be added. Taxation clinics to be added. Drafting Model Tax Policies for GST to be added and Diversity & Accountability to be included. Cultural Immersion Projects, Global Case exchanges to be included and cross-cultural negotiation and Policy Bench marking to be added.

In ED course, for MVP, live use cases from the industry to be included. "Train the Trainer" program by EY to be added. New Labour Codes to be added in HR Course. Multi-generational Workforce, Generation Z in Workforce to be included. Audit Certification for ISO can be offered for Educational Institutions. Simulations in Service Industry, Digital Service Quality, Cross Industry Quality Measurement and AI for Defect Detections, SaaS software can also be included. Lean Consulting in MSME on how improvement can be made was discussed. Lean concepts to be studied from Titan and Toyota. Lean Simulation Labs can be included for analytics a basic course can be taught to students and then they can be taken to Analytics Specialization. In Predictive Analytics course, Time Series and SPSS Tools to be included. Communication exercises, role plays and presentations can be included in all the semesters.

Agenda 2: Finalization of syllabus along with incorporations of Recommendations and Suggestions

It was resolved to:

- The pedagogy should be based on the basis of hands-on experience.
- Amend the syllabus as per the suggestions of the BOS members.
- Put efforts in converting students' projects into research articles and case studies.
- Managerial Communication to be renamed as Business Communication.
- Every Elective should have analytics as one of the courses.
- Aravind Eye care Hospital Case studies to be used in Service Operations.
- Certification course form KPMG to be included.

Agenda 3 - Summarizing the Minutes of Meeting

To sum-up, the members of the BOS were happy about the overall structure of the MBA program and appreciated the course of Indian ethos as a core paper. They also appreciated the value-added programmes and the various certifications offered. They emphasized the need for effective delivery with relevant pedagogical tools and wished all the best for the team MBA.

VOTE OF THANKS

The coordinator-BOS, Dr. Dhanalakshmi R V, proposed the Vote of Thanks. She individually thanked the BOS Members for their committed participation in the discussions and for their valued inputs. She then thanked the nominee of the VTU Dr. Manoharan S, Associate Professor, Welingkar Institute of Mgt Development & Research and Course expert from outside the college nominated by Academic Council Members Dr. N M Agrawal, Adjunct Professor, IIM, Coach and Corporate Trainer, Dr. Kavitha Jayakumar, Associate Professor, Christ (Deemed University), Dr M S Rangaraju, Former Director – MBA Program, Dr. H N National College of Engineering,

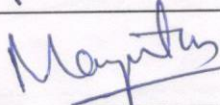
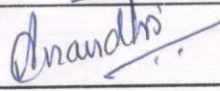
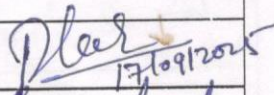
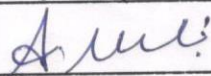
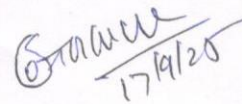
Dr. Dhanalakshmi R V, also thanked the representative from Industry nominated by Academic Council Mr. Sudarshan Naganathan, Director – HR, IP Infusion Pvt Ltd., Bangalore and Post graduate meritorious alumni nominated by principal Ms. Pooja – Talent acquisition associate at Wissen Technology and all other members of the department.

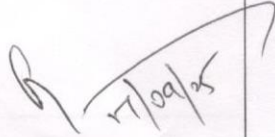
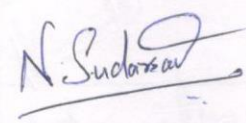
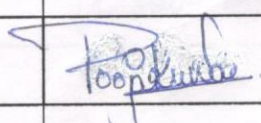
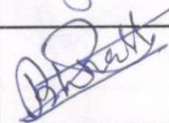
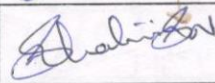
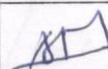
X. S. S.
22/7/25

NEW HORIZON COLLEGE OF ENGINEERING

Department of Management Studies

List of the Members of the Board of Studies -2025-26

Sl. No	Category	Nomination of the committee	Name of the Person	Designation & Affiliation	Signature
1	Head of the Department	Chairperson	Dr Rose Kavitha	Professor & Head, Department of Management Studies, NHCE Bangalore	
2	Special Invitees	1	Dr. Manjunatha	Principal, NHCE	
		2	Dr. Anandhi R J	Prof. & Dean-Academics, NHCE	
		3	Mr. Pradeep Kote	Senior Director, Department of HRD, (Corporate Relations, TD, Placements) NHCE, Bangalore	
3	Faculty member at different level with different specialization	Members			
		1	Dr. Priyameet Kaur Keer	Professor, MBA, NHCE	
		2	Dr. Dhanalakshmi R V	Associate Prof., MBA, NHCE	
		3	Dr. Saumi Roy	Sr. Asst. Prof., MBA, NHCE	
		4	Mr. Sheshu A	Sr. Asst. Professor, MBA, NHCE	
4	Subject expert from outside the college nominated by Academic Council	Members			
		1	Dr. N M Agrawal	Adjunct Professor, Indian Institute of Management, Consultant, Coach and Corporate Trainer	
		2	Dr. Kavitha Jayakumar	Associate Professor, School of Commerce, Finance and Accountancy, Department of Commerce, Christ (Deemed University) Bangalore. Karnataka.	
		3	Dr. M S Rangaraju	Former Director - MBA PROGRAM Dr. H N National College of Engineering, Surana College (Autonomous) and PESIT, Bangalore	

5	Experts from outside the college nominated by VTU	Member			
		1	Dr. Manoharan S	Associate Professor (Marketing) Welingkar Institute of Management Development & Research, Bengaluru	
		Members			
6	Representative from Industry / Corporate sector / allied area related to placements, nominated by Academic Council	1	Mr. Sudarsha Naganathan	Director – Human Resources, IP Infusion Pvt. Ltd, Bangalore	
7	Post Graduate meritorious alumni nominated by Principal	Members			
		1	Ms. Pooja	Wissen Technology	
8	Co-opted members	Members			   
		1	Dr. Bharath C	Vice President, HR, IP Infusion Pvt. Ltd, Bangalore	
		2	Ms Shalini S N	Sr. Asst Professor, MBA, NHCE	
		3	Ms. Ankita Jeewankar	Sr. Asst. Professor, MBA, NHCE	
		4	Mr Rajat B Hubballi	Asst. Professor, MBA, NHCE	